

## Pussy Willows in Bloom

Newmarket — Charles Stiekwood brought a branch of pussy willows into the office with many buds well formed. He found it in his back-yard last Thursday. Another indication of a late fall was the bouquet of pansies picked at Mount Albert Dec. 6.



SERVING NEWMARKET, AURORA AND THE RURAL DISTRICTS OF NORTH YORK

## Jaw Broken in Bush

While cutting wood in the bush, Eddie Hoover had his jaw broken. While felling a tree, a limb flew up and struck him on the face. He is in York County hospital, and his friends wish him a speedy recovery.

ERA 97TH YEAR, EXPRESS-HERALD 54TH YEAR NO. 47

NEWMARKET, ONTARIO, THURSDAY, DECEMBER 16TH, 1948

SINGLE COPIES 5 CENTS EACH

## BUT WHAT OF LESS FORTUNATE?



—Central Press Canadian

These might be your children—hanging their stockings with confidence that Santa will leave them full for Christmas morning. But how about the less fortunate—the cold and hungry. They look to you to make their Christmas happy. Will you help? The Lions Christmas Basket Fund needs \$200. You can leave your donation at any one of the three banks, The Era and Express office or with Tom Doyle, secretary of the Lions club.

## Lions Need \$200 For Christmas Aid

Your children are waiting for the joys that Christmas brings. With care they will hang up their stockings on Christmas eve and imagine Santa Claus coming with his fur-trimmed coat and pack of parcels for good little boys and girls.

There are some children, however, who will not experience the happiness on Christmas morning of toys and warm clothing and good things to eat unless it is through your help. You can help through the Lions club by giving a donation to the Lions club Christmas basket fund.

Near Newmarket there is a home where a mother has been left alone to look after her five small children. The house is not heated and the children play in the house in bare feet because they have no shoes. It is difficult to imagine such a situation while we are busy with our Christmas plans and seeing others doing the same thing.

There are other places too where outside help will bring Christmas happiness to children. There is a mother with several children who was recently burned out. The home was lost and most of the belongings with it. There is little money in the family to buy the extras at Christmas.

The Newmarket Lions club needs \$200 more for the Christmas basket fund. If you can make a donation, make it at any of the three local banks, the Era and Express or to Tom Doyle, secretary of the Lions club. There are families whose only Christmas will be what you make it for them. Your contribution means the difference between the misery and cold of a hungry Christmas Day, or the warmth of a Christmas basket and what it represents in human kindness.

Previously subscribed ..... \$485.

Davis Bros. .... 50.

Chalmers Stores ..... 5.

Follocks Shoes ..... 5.

Miss Kitchner ..... 2.

## First Ad Successful Places Another

Aurora — Mr. — Aurora, placed an advertisement in The Newmarket Era and Express last week. He returned again this week with another ad and commented, "It certainly pays to advertise. Last week's ad was completely successful so I'm placing another one this week." Like Mr. — you too will find The Era and Express your most successful advertising medium. For quick results, place your ad with The Newmarket Era and Express now. In Newmarket, phone 780 and in Aurora, 528M.

## Royal To Fete Aurora School Kids

Aurora—Next Tuesday afternoon, the school children of Aurora will be entertained at a free Christmas show at the Royal theatre. Marching from the school shortly before 2 p.m., each youngster will be seated in the theatre together with a bag of assorted candy for each, donated by the Aurora merchants. A picked children's program will be featured, including shorts and a special surprise film. There are also partially confirmed rumors floating about to the effect that Santa Claus, busy as he is, will pay the children a visit during the program.

Jack's Grill .....	10.
Seigal Distributing Co. ....	10.
Carol Woodruff .....	3.
Newmarket Ladies Lawn Bowling club .....	25.
Sangamo Co. Ltd. ....	10.
Mr. Thornton Sales .....	2.
Canada Dry Co. ....	2.
H. Stepak .....	5.
A. W. Carson .....	2.
Total .....	\$485

## COMING EVENTS

Friday, Dec. 17—At 8.30 p.m. at the Legion Hall, a Christmas social for members of the Newmarket branch of the Canadian Legion and their wives or girl friends. Come and have a good time. c2w46

Saturday, Dec. 18—Dance to be held at Holland Landing community hall, 8.30 p.m. Harvey Miller's orchestra. Spot dance. Admission 50c per person. c1w47

Tuesday, Dec. 21—Roast chicken dinner with all the Christmas trimmings, at Cousins Dairy, from 12 to 2 p.m. c1w47

Tuesday, Dec. 21—Dance in Mount Albert hall, under the auspices of Sharon Junior Farmers. Time 9 p.m. Cafeteria lunch. Admission 50c. Norm Burling and his King's men. c3w45

Wednesday, Dec. 22—A Christmas carol singing, will be held in Sharon town hall, at 8 p.m. Silver collection. c2w46

Wednesday, Dec. 22—Christmas dance at Belhaven hall, under the auspices of Elm Grove Women's Institute. Miller's orchestra. Prizes. Admission 75c. Lunch included. c2w47

Dancing every Saturday evening at Club 14, Millard Ave., Newmarket, to Max Bong and his orchestra. c1w47

Dancing at Miss Bird Inn every Wednesday and Saturday nights at Armitage. Bill Smith's orchestra. c1w47

Every Wednesday night—Dance to Norm Burling and his King's men at Tottenham community hall. Admission 50c. c1w41

Every Saturday night—At Belhaven, modern and old time dancing. Norm Burling and his King's men. Admission 50c. c1w41

## Air-Borne Santa Draws Largest Crowd Ever To Witness Parade

### No Decision, Producers Without Milk Contracts

The failure of the arbitration board in Toronto to hand down a decision on the milk price increase producers are asking of the Toronto dairies left the producers without a legal basis for the marketing of their milk since their contracts expired November 1. Since that date, farmers have been shipping milk to Toronto with no idea of what they will be receiving for it.

The arbitration board was asked to decide upon the producers' demand for a single price of \$4.05 per cwt. on all milk, instead of

the system of two prices, \$4.05 for bottled milk and a secondary price of \$2.90 for milk used in by-products like ice cream.

Producers claim that the manipulation of primary and secondary prices has left the producer with little benefit from last year's increase in price to the consumer of two cents. In their brief, they say their average payment is only \$3.62½, while costs have risen to \$4.63 per cwt. The dairies say they are ready to pay \$3.15 for secondary milk which, they say, would average \$3.95 for all milk.

## Half Of Assessment Raise Is On Main St.

Newmarket—An organization meeting of the court of revision was held on Tuesday night when Dr. L. W. Dales was appointed chairman of the court. On Monday night town council had appointed the five members of the court, Dr. Dales, Arleigh Armstrong, Alex Belugin, H. M. Gladman and Violet Robinson MacNaughton.

Fifteen appeal cases which had been cleared on technical information before the court of appeal met, were dealt with officially. The court adjourned until a later date for hearings on further appeals.

At the council meeting on Monday night, Mayor Vale read a survey of figures dealing with the new assessments. Of the total increase in assessments which was \$723,000, \$331,000 came from Main St. properties. The Main St. properties include Davis Dr. east to the train tracks and Bolford, Timothy and Water Sts. west to the former Metropolitan railway line. The increase on non-Main St. properties is \$392,000.

The appeals on Main St. properties represent \$115,000 leaving \$216,000 not appealed. The non-Main St. appeals represent \$68,000 leaving a \$334,000 not appealed. The properties represented by all 86 persons who have appealed assessments total \$178,000.

## A Duck? Superman? Nope, It's Santa Claus

Newmarket (Special to the Era and Express from the Sunny Hills sub-division) — "Is it a duck, is it a comet, is it Superman?" "No, it's Santa Claus arriving in Newmarket by auto-giro."

Whoever said "It's so peaceful in the country" certainly never lived near this thriving metropolis, for on Saturday before our very own eyes was Santa dropping in at the back door. There were photographers, radio equipment, men, cars, trucks, a bus, and dozens and dozens of port drum majorettes.

Why go to New York? Live in the country and enjoy these attractions.

Needless to say, the most excited members of the family were Pa and Ma. The small fry took matters quite calmly. Just the same we think it the best Christmas parade ever held in Newmarket and take off our hats to all concerned with its success.

## Original Play Feature Of W.A. Meeting

Newmarket — The Christmas meeting of Trinity United church Women's Association was held on Friday evening with Mrs. J. E. Morris presiding. The Scripture was read by Mrs. Elman Campbell.

Music for the evening was provided by Mr. and Mrs. A. M. Colville who sang as their duet, My Task, and by Pauline and Joan Boyar who sang King of the Forest.

An original play, Christmas Cheer, written especially for this presentation, was directed by Mrs. J. W. Bowman who also took the role of the mother. Maureen Sinclair, Helen McCabe, Dana McGrath, Patsy Brown, Lois McCabe and Mary Lou Van Zant comprised the remainder of the cast.

A social half-hour followed with refreshments being served. The exceptionally fine program was enjoyed by the many present.

## 'No Parking' Signs Placed On Main St.

Newmarket — "No parking" signs have been erected on part of the Main St. area but according to police yesterday the installation of all the signs has not been completed yet. At present the signs indicate that there is to be no parking on the west side of Main St. north of Park Ave. and on over the hill past the fire hall.

There is a small sign on the east side of Main St. directing traffic to the free parking area property owned by the town south of Park Ave. There has been no sign erected to indicate free parking in the Wildfield Park between Water and Timothy Sts., east of Main St.

## Top Wheat, Spuds Growers Recognized

Newmarket — Meeting in the basement of St. Andrew's Presbyterian church last Monday evening over 125 rural folk enjoyed the annual banquet sponsored by the York County Crop Improvement Association for its 500 Bushel Potato club and 50 Bushel Wheat club. These figures represent the goal for the contestants and in the former contest five recorded higher yields while in the latter all but three surpassed the 50-bushel mark with 12 members recording over 60-bushel yields.

Following the appetizing dinner served by the Presbyterian ladies further enjoyment was administered by the professional entertainer, Ted Rust, from Toronto, who conducted numerous very humorous incidents with Pat, his dummy, in outstanding ventriloquist style. Canada's Edgar Bergen was indeed appreciated and served to appropriately precede the further humorous remarks of the guest speaker, W. D. Tolton, of the Ontario Agricultural College staff, Guelph, who was introduced by the chairman and association president, Murray MacKinnon of Agincourt.

The speaker's remarks were centered around the responsibilities of farmers to have themselves recognized as a body, to organize to direct "so called surpluses" to a very real market in the starving people of the world, and to accept the fact that we as citizens and workers are far from perfect. "Efficiency in the necessity," he said.

W. M. Cockburn, agricultural representative, presided as chairman for the presentation of prizes, calling on representative figures in the group to aid him. In the 500 Bushel Potato club, Herb Jones, of Maple led the to-

(Continued on Page 8)

(Parade pictures were delayed in transit from the engravers. They will be printed next week.)

Newmarket—Santa Claus came to town on Saturday and the largest crowd to ever witness his parade was on hand to welcome him despite the cold. Santa's visit here was made under the sponsorship of the Chamber of Commerce which set up the organization to handle the details under the general direction of President Delbert Gibney, Les Beazer, on loan from the recreation commission, organized the parade.

Santa stabled his reindeers for the day—too much travel before Christmas Eve might tire them, he explained—and took to an autogiro to make the trip. He landed in Andrew Watson's field after circling the town and was met by the drum majorettes corps who escorted him to where the parade waited for him on Davis Dr.

Although under the general direction and sponsorship of the Chamber of Commerce, the parade was a community-wide affair with many organizations giving a helping hand. Additional assistance came from outside town with Frank Woods, Aurora, lending his prize-winning team of four to draw Santa's float, the Sharon Junior Farmers sending their float, Elton Armstrong and Lloyd Balsdon each loaning a team.

The Sea Cadets of Willowdale led the parade which included floats from the public schools, the separate school, Broadbent's Bakery, Newmarket Radio Electric, four members of the Trumpet Band, Jack Fraser's Stores, W. J. Hopkinson, Recreation Commission, Lions club. A corps of drum majorettes of Newmarket girls trained by Mr. Beazer assisted by James Lloyd, many fairy-tale characters, Fifi the Clown, the Citizens' Band and the Trumpet Band.

A complete list of contributing organizations will be published next week because of lack of space this week.

## Sunday-School Staffs Prepare For Fetes

Newmarket — With Christmas just a little more than a week away, Sunday-school superintendents and their staffs are rushing to put the finishing touches to their concerts, parties and general celebrations of the season.

On Friday, Dec. 17, the Church of the Nazarene and the Congregational Christian church will hold their Christmas programs. Tuesday, Dec. 21, will see the Salvation Army Sunday-school concert and on Dec. 22, St. Andrew's Presbyterian church, Trinity United church and St. Paul's Anglican church Christmas entertainments will be featured. The Gospel Tabernacle Sunday-school program will be held on Thursday, Dec. 30.

## ATTEND FUNERAL

Those from out of town attending the funeral on Monday of Brian David Coles were Mrs. Howard French and son, Gordon, and Mrs. Mary Shields, Oakville, Mr. and Mrs. Harry Price, Dunnville, and Rev. George Trimble, Rev. E. G. Robb, Mr. and Mrs. Frank Harrison, Mr. and Mrs. John French and Mrs. Hugh Guthrie, all of Toronto, Miss Marjorie Nock, Mr. Purvis and Mr. Boyce of Flesherton.

tal yield competition with 882 bushels per acre and received a gold wrist watch donated by the agricultural committee of the county council. He was second high in all-round score and fourth in marketable score. In second place on the yield was

(Continued on Page 8)

## Sask. Professor Asks About War Memorial

Newmarket—Recognition was shown for the war memorial on D'Arcy St. for 1914-18 veterans when a letter was read by Mayor Vale at council meeting Monday night. The letter, written to the mayor from Dr. Gordon W. Snelgrove, professor of art at the University of Saskatchewan, Saskatoon, states, "I am preparing a course here in Canadian sculpture and am interested in information about your very fine memorial in Newmarket done by Alvin Hiltz."

## Tells Of Experiences In First Mission Field

Newmarket—At the evening service of Trinity United church on December 12, the sermon was delivered by Douglas Hutchings, Jr., who gave an account of his experiences on his first mission field at Beardmore, Ont. Douglas is the only son of Mr. and Mrs. Douglas Hutchings, Lundy's Lane, and is attending Victoria College, Toronto.

The 50-50 young people adult choir consisting of about 20 mixed voices provided the music for the service. Miss Jean Hunter and Miss Shirley Geer were the soloists.

## Three Heavily Fined For Trapping Muskrats

Bradford—In court here Dec. 7, Wm. Graham of Holland Landing was fined \$195 and costs for having in his possession 13 muskrat pelts and \$50 and costs for setting a trap on a muskrat house, a total of \$280 or three months in jail. Mike and Joe Chirkha of R. R., Tottenham, were fined a total of \$338.50 for having in their possession 63 muskrat pelts. It was their first offence. Conservation officers Dorland, VanWyck and Armitage made the seizure.

## Island Grove Lodge Installs Officers

Island Grove — A gala night was held at Island Grove L.O.L. Monday night with over 50 visitors attending for the installation of officers for 1949. Prominent among the guests who represented five lodges were County Master Stuart Stiekwood, District Master Albert Oselton and Primary Masters of the five lodges.

Newly installed officers were: master, Wm. Brown; deputy master, Percy Richmond; chaplain, Dean Yates; rec.-sec., J. Malabourne; fin. sec., Arthur King; treas., George Langridge; marshal, Robert Johnson;

First lect., Claude Pollock; second lect., Walter Sedore; first committeeman, Robert Mathews; second committeeman, Marvin Clark; third committeeman, Ross McGuiness; fourth committeeman, Ted Donnell; fifth committeeman, Selby Sedore; tyler, Selby Sedore; sentinel, Marvin Clark; auditors, Messrs. Sedore and Clark.

After business was concluded all adjourned to the banquet hall where they sat down to a meal served by Wor. Bro. A. King, Wor. Bro. A. Oselton, Bro. W. Sedore and Bro. Mathews.

## Era And Express To Publish Wednesday

The Newmarket Era and Express will be published Wednesday to avoid the heavy congestion of mail at the post office. Correspondents and advertisers are asked to co-operate by having their copy in as early as possible. Some news copy, intended for this week, had to be left out because it was late coming. Other copy had to be held over as the paper filled rapidly towards the end of the week. All news and pictures left out of this week's issue will appear next week.

## Oleo Ban Lifted But Early Sale Said Doubtful

The recent decision of the Supreme Court nullifying the federal ban on the manufacture of oleomargarine in Canada has caught the interest of the majority of Canadians. With the possibility of a butter substitute reputed to be just as good as June butter, and at slightly over half the present price of butter, housewives are awaiting a chance to try it.

A Newmarket merchant said today that he was talking to a packing company salesman who predicted that it would be a month before oleomargarine would be on the market. The company, he said, was ready for production but the salesman would take no orders. Several customers have placed orders at his store. The suggested price, he believed, was 39 cents a pound.

The manager of a chain grocery in Newmarket said that they would sell as soon as the product is available and expected it through in a week at the earliest.

Another independent grocer stated that he ordered some oleo-

margarine from a packing company salesman on Tuesday but had no promise of a delivery date. Several customers had asked about the product and he believed that the product would sell quickly. He made no predictions on the price.

In Aurora at least two grocers feel reasonably confident that they will have margarine on their shelves by the end of this week, or the first of next week at the latest, although one expected a higher price than first announced.

Other Aurora grocery merchants however have received no word of the arrival of their first margarine shipment. The majority are of the opinion that it will be some time. Some feel that it is an untried product, so far as Canadians are concerned and, recalling the oleomargarine of World War I days, are rather reluctant to splurge too heavily in it at first. However, the general opinion seems to be that the people of Aurora will find margarine every bit as good as butter, and that they will be able to purchase it very shortly.

## Tax Help For Vets Resolution Lost

Newmarket—A resolution to limit the taxation on veterans' homes was defeated by a vote of seven to two at council meeting Monday night.

Aubrey G. Seythes moved the resolution, seconded by Rudy Renzlus, to introduce a by-law to limit the tax on veterans' homes having an assessment not exceeding \$3,000 to \$80 a year.

Mr. Seythes said that according to the assessment act, the town had the power to take such action. "Many veterans who bought homes under the V.L.A. had the impression that their taxes would not exceed \$80," he said. "I couldn't say where they received that information or got the impression. Many veterans have built homes in Newmarket with the same impression in mind. A concession on veterans' taxes would encourage many more to build in Newmarket," he said.

There was a lengthy discussion on the resolution. Reeve Arthur D. Evans argued that while many veterans would be

assisted, others would be paying for the tax limit. "Those who pay rent are indirectly paying taxes," he said. "The rest would be paying for the benefits received by the ones who own homes."

Tom Birrell said that while he believed in helping the veterans, that many had better jobs than they had before the war and that such action would put the burden on some of those who were not as well off. "Besides," he said, "after the death of my own property to my son who is a veteran and save \$75 a year in such a situation," he said.

Another question was brought up as to what would be done about an assessment slightly below \$3,000. "Would that veteran pay \$80 the same as the one assessed for \$3,000 or would the tax be brought down in relation to it?" Another asked, "What would be done about veterans' widows?"

Councillor Seythes and Renzlus were the only two who voted for the resolution.

## Ploughs, Loaders To Remove Snow

Newmarket—The same system as last year for snow removal will be used this year with two ploughs, two tractor loaders and three trucks. Frank Bowser, chairman of the roads and bridge committee, put forth a motion at town council meeting Monday night to accept tenders for snow removal.

Tenders accepted were from Hugh Dougan to plough the east side of town with a truck plough at \$4.50 per hour, C. Penrose to plough the west side of town with a tractor plough at \$3 per hour, and Eric Johnson and B. Cunningham with front end loading tractors to load snow on trucks at \$3 per hour.

Councillor Renzlus asked why it should cost more to remove snow on one side of town than on the other side. Mr. Bowser said that he had found that a tractor plough was needed on the west side as there were more turns and shorter runs. A truck plough, however, could do the job faster on the east side of town on the longer runs, according to Mr. Bowser.

The motion to accept the tenders was passed with Mr. Renzlus not voting. "I wish members would vote one way or the other or at least have something to say about it," commented Mr. Bowser indignantly.

"I still don't see why it should cost more on one side of town," Mr. Renzlus said.

Deputy-Reeve J. L. Spilletto reminded Mr. Bowser that the Era and Express ran an editorial suggesting that the town buy the snow removing equipment. Engineer Donno Bowser said that in his opinion that the cost of snow removal last year which was \$1,700 would not pay the interest if the town were to buy the same equipment that has been used.

"The county finds it much cheaper to hire their snow re-

## Chief Constable's Father G. E. Burbridge Dies

Following a brief illness, George E. Burbridge, Humber Bay, father of Chief Constable Byron Burbridge, Newmarket, died at his home on December 6. Funeral service was held at Humber Bay Baptist church December 9 where Mr. Burbridge had been deacon for many years. Interment was in Park Lawn cemetery.

A market gardener who made his work his chief recreation, Mr. Burbridge was born in Segrboro, moving to Humber Bay in 1900. He married the former Caroline Sarah Smith on Christmas Day of the same year. She predeceased him November 15, 1946.

He was a member of the Canadian Order of Foresters and active in church work but gardening remained his only interest until the time of his death. At one time, he farmed a plot at Bradford.

He is survived by nine children, Byron, Newmarket; Mrs. George Lane (Ruth), Toronto, and Bob, Howard, Harvey, Dorothy, Helen, Mary and Johnny, Humber Bay.

## SHOWER GRACE McDONALD

Newmarket—Friday, Dec. 10, the girls from the office staff of the Office Specialty Mfg. Co., gathered at the home of Miss Irene Hill to shower Miss Grace McDonald. The honoree was the recipient of many lovely gifts.

naval equipment," said Mr. Bowser. "I think it would be cheaper to hire equipment than to buy it for our removal. This way we are paying for removal only when we need it. Otherwise, we would be paying for idle equipment."



**THEY'RE EVERYWHERE!** More people buy and enjoy Maxwell House than any other brand of coffee in the world at any price. It's economical to buy the best in coffee!

**HOME FROM HOSPITAL**  
Newmarket—Jean Anne Le-Good has returned home after undergoing a major operation at York County hospital. She is reported to be "doing nicely."

**CATER AT BANQUET**  
Newmarket — The Women's Association of St. Andrew's church catered on Monday night to the potato growers' banquet.

## Peeping Prowler Haunts Wilcox, Escapes From Two Encounters

Lake Wilcox—For over two weeks now the people residing along the southern shore of Lake Wilcox have lived in night terror. When the December daylight fades around 5:30 they arm themselves behind locked and barricaded doors awaiting the visits of a mysterious nocturnal prowler. Arriving practically nightly this prowler tries doors, peeks in bedroom windows and prowls around houses and other buildings only to vanish like a will-o'-the-wisp when pursued.

Two Lake Wilcox residents who tangled with all six feet of the prowler can vividly testify that he is no phantom. There is a stretch of small winterized cottages stretching between Flo's Inn and the southern shore of the lake. It was in this area that he first appeared. Two weeks ago Fred Forbes, hearing steps on his verandah, went to the door ex-

pecting a late visit from a neighbor. The visitor ran away. Going to bed a short time later, Mr. and Mrs. Forbes spotted a face at their bedroom window. Going outside quietly, Forbes tried to catch the peeper. As he reached the rear of his house the prowler struck him with a rough heavy object, ripping open his arm. He then knocked Forbes down, kicked him in the groin and fled into the nearby bush. Forbes, a draughtsman with the R.C.A.F. Staff College at Armour Heights, attempted to keep on working, but collapsed the following Friday. He was able to resume work only this week.

While this was apparently the prowler's first visit, it was not his last. The following night, Mrs. Cecil McMurdo, alone in her house, was paralyzed with fear on seeing a face staring in the window as she was taking a

bath. Once again the prowler made his escape.

The next Thursday evening, the prowler was found peeking in the window of Mrs. A. Patchell's home. Chased away, he returned again shortly and was put to flight for the second time. A week ago last Sunday, Charles Seguin was bringing in a last armful of wood. Spotting a man crouched furtively beside his house, he took after him grabbing him by the shoulders. The prowler, dragging Seguin with him, vaulted a nearby fence. Leaving Seguin prostrate on the ground, his clothing torn, the prowler disappeared into the adjoining bush.

The peeper always disappears in the direction of the summer home of I. A. Bracey who lives in Toronto. However, investigation of Mr. Bracey's property has revealed no trace of the prowler. Both Seguin and Forbes judge the prowler to be around six feet in height and weighing over 180 pounds. From his speed and agility he is felt to be fairly young. Dressed in a hockey-type sweater, this marauder has shown no fear of gunfire, returning again and again the same evening despite the shots of frantic householders.

Meanwhile the whole area is terrified. Last Friday the prowler was reported on the Gamble farm. A determined two-hour attempt to apprehend him proved fruitless.

**Terrified of Situation**  
Preparing to barricade her home for the evening, Mrs. Elsie Kamins said, "I'm terrified by the whole situation. Even our

husbands hesitate to go out after dark alone."

"I'm afraid to step outside after 5:30," said Mrs. Jeanine Cassis. "We all have to get our water and supplies in before dark. If my husband is away, I'm terrified until he returns."

A number of residents fear the prowler to be a sex maniac. Children, who play peacefully outside during the day, are hustled inside promptly at 5:30 at which time blinds are drawn and the doors are all securely locked and barred for the night.

Chief Constable Ronald Watt, Whitechurch, states that the police are making every effort to apprehend the peeper. However, he feels that the presence of a nocturnal prowler is making too many of the cottagers trigger-happy. "People are getting needlessly hysterical," he said. "We are getting all kinds of calls from people who think they see heads peering into windows. Most of it is pure imagination. We have been called from as far distant as King. We are doing everything possible to apprehend the prowler and haven't any time for silly calls."

Fred Forbes, meanwhile, says he is sitting outside every night with a rifle over his knees. "If he comes calling again, I'll be ready for him," he commented. Mrs. Larry Hughes, whose husband is often forced to remain at the office during the evening, summed up the whole situation. "I was alone one night when the prowler was about and became hysterical. The perpetual fear is terrible. I can't stand much more of this."

## Lions Fete Dutch Return War Favor

Schomberg—A week ago Wednesday evening, the Lions club of Schomberg, under its president, Ian Clark, held a Christmas party for all the new Dutch settlers on the Holland Marsh. This party, however, was really a sequel to an event of four years ago. At this time E. L. Dillane of the Schomberg Lions club was stationed near the town of Haarlem, Holland, with second C.C.S. It was Christmas, 1944, and the people of this war-torn town put on a special party and celebration for the Canadian boys; a party which is still fresh in the memories of most of those present at that time.

Thus, recalling this as the time of the Dutch Christmas celebration, December 5-6, rolled around, Mr. Dillane suggested to the Lions that they welcome Canada's new Dutch settlers on the Holland Marsh with a similar party.

Starting with an address of welcome by Mr. Clark which was translated into Dutch by Art Van Dyke, the evening proceeded with films depicting Canada and the life and work of its people. Following the three films the Dutch guests graciously consented to sing a number of their folk songs. Grouped around their pianist, Edo Knibbe, they presented a happy picture as they sang simple, tuneful songs of their homeland which set the feet a-tapping. Then came a pantomime by Mr. and Mrs. Edo Knibbe which set everyone laughing. Entitled, "The Chicken Dentist," it showed, with appropriate clucks, the work of a chicken dentist which finally met with success when the patient laid an egg. Following this, refreshments were served.

It is the hope of the Schomberg Lions club that their Christmas party will serve as an

example and incentive to other fraternal organizations. The new Dutch, and other groups like them, find themselves in a strange, new country. Anything, the Lions feel, that can be done to make them feel at home, to help them feel that they are a part of Canada, is a highly worthwhile and commendable project.

### SHARON

Mr. and Mrs. Russell Donaldson spent Tuesday in Oshawa.

Mr. and Mrs. Harold Fry, Mr. and Mrs. Donald Smith, Newmarket, visited Mr. and Mrs. E. R. Fry on Sunday.

Miss Gwen Kiteley, Toronto, spent the weekend with her mother, Mrs. M. E. Kiteley.

The Christmas service will be held at the United church on Sunday at 7:30 p.m. Sunday-school will be at 10:30 a.m. Will all the children please try to be present as the prizes will be given out on Sunday.

The Sharon public school concert will be held at the hall on Wednesday evening, Dec. 22.

The Misses Violet and Evelyn McDonald, Toronto, and Mr. J. McDonald, Orillia, spent Sunday with their uncle, Mr. C. H. Wright.

### KESWICK

Mrs. Gordon McEachern and Ronnie, Cannington, visited Mr. and Mrs. R. A. Hamilton on Sunday.

Mr. Winston Prosser is confined to bed with rheumatism.

Mr. Phil Hamilton, Orchard Beach, son of Mr. and Mrs. Geo. Hamilton, is in York County hospital with a badly fractured ankle. He accidentally stepped in a hole while helping the hydro men remove broken tree limbs they had been cutting on the golf links.

Mrs. Frank Marlett was in York County hospital for x-rays following a car accident on Sunday. Frank, who was driving, was uninjured.

Miss Doreen Anderson, Mount Pleasant, is the new assistant in the Bank of Commerce.

The weather continues bright and mild. There was a light snow last week which soon disappeared.

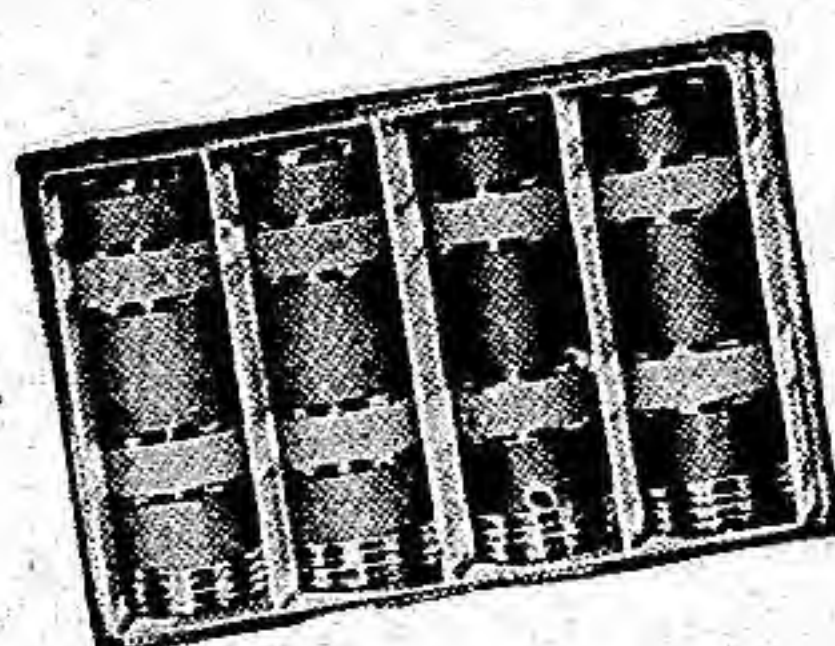
The Lakeside Women's Institute met at the home of Mrs. Jns. Wright Tuesday afternoon, Dec. 14.

The British navy is putting better baths in its ships.

new! revolutionary!  
helena rubinstein's  
lipstick  
four-cast  
color-keyed for  
you

Are you a Blonde? Brunette? Red-head? Medium-Brown? Silver-Gray? Helena Rubinstein, inspired color artist, gives you the right lipstick to wear with your best costume shades... in lipstick cases costume-colored to tell you which lipstick to wear!

Simple! Infallible! LIPSTICK  
FOUR-CAST...four glowing, creamy, lasting lipsticks in a lucite case. Get yours today... 4.75. Individual lipsticks 1.25 each.



## The BEST Drug Store

78 Main St., Newmarket

Phone 14



Feminine hearts appreciate the sentiment and beauty that a gift of flowers conveys. That's why if you really want to make "her" Christmas lovely, you'll remember to send flowers! And remember, when buying plants or cut flowers, be sure to get them at Perrin's. They'll be greenhouse fresh and moderately priced! Come in.

- Poinsettias
- Azaleas
- Lady Mac Begonias
- Cyclamen
- Christmas Cherries
- African Violets

### CUT FLOWERS

Fresh from our own greenhouse daily

- Roses
- Poinsettias
- Chrysanthemums
- Snapdragons
- Carnations

A host of novelties filled with plants and bulbs. At reasonable prices Christmas corsages Door knockers

## Perrin's Flower Shop

OPPOSITE POST OFFICE

Flowers Telegraphed Anywhere  
118 Main St.

Phone 135W  
Newmarket

Smartest ANY WAY YOU SEE IT  
Handiest ANY WAY YOU TUNE IT



It's the "Personality" BY Westinghouse

YOUR CHOICE OF COLORS

\$29.95

YOU'RE "Up Front" WITH WESTINGHOUSE APPLIANCES



\$349.00 \$440.00 \$249.00 \$189.00 \$139.00 \$160.00 \$249.00 \$99.50 \$84.50 \$35.95 19.50 \$29.95

## J. L. SPILLETTE & SON

36 - 38 MAIN ST., NEWMARKET

PHONE 139

## Good News for CAMERA FANS



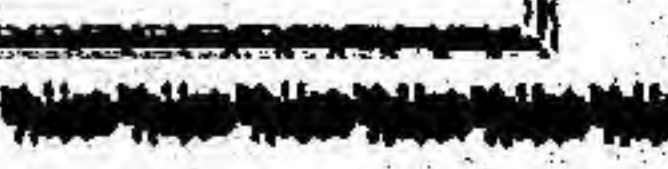
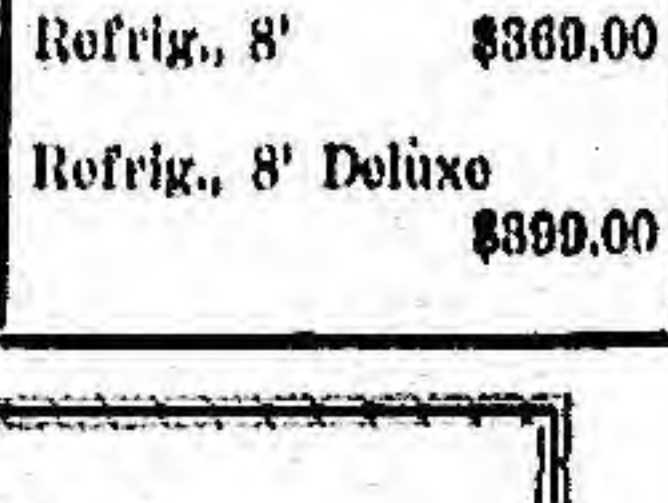
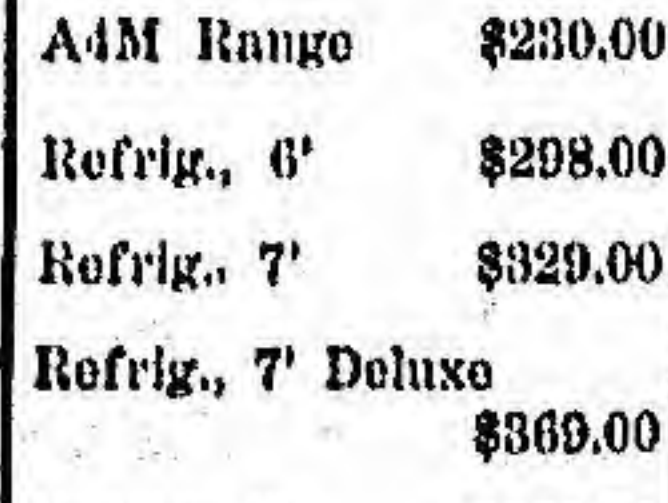
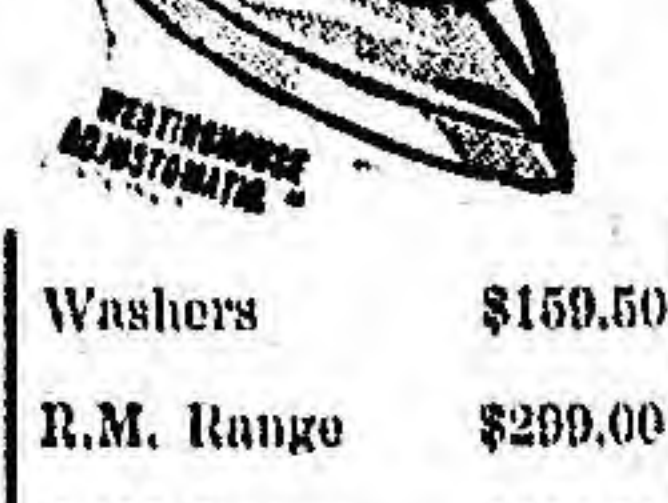
## GENERAL ELECTRIC Photoflash Lamps

In the popular 5-11-22 sizes are back again in full supply

You can now buy as many General Electric Photoflash Lamps as you want in these three popular sizes.

SEE YOUR DEALER TODAY

CANADIAN GENERAL ELECTRIC LTD.  
HEAD OFFICE: TORONTO



Washers	\$159.50
R.M. Range	\$299.00
A4M Range	\$230.00
Refrig. 6'	\$298.00
Refrig. 7'	\$329.00
Refrig. 7' Deluxe	\$369.00
Refrig. 8'	\$369.00
Refrig. 8' Deluxe	\$399.00



# It's **Christmas** **TIME**

*Christmas time is a time for friendliness, for the wave of the hand and the cheery exchange of Christmas plans.*

*Christmas time is the time when the friendly advice of your hometown merchant is appreciated, when your confidence in his judgment and the quality of his merchandise is an assurance that the Christmas gifts you choose will be the right ones.*

# WHY

- . Go Outside Your Hometown
- . Shop Among Strangers
- . Buck The City Crowds

*When You Are Invited To*

# SHOP IN NEWMARKET

WHERE YOU CAN SHOP IN COMFORT FOR THE SAME HIGH QUALITIES, OFTEN FOR LOWER PRICES



STORES OPEN

Every Evening

DEC. 20 TO  
DEC. 24

BOXING DAY

CLOSED

Monday, Dec. 27

CHRISTMAS MARKET

Tues., Dec. 21

Regular Market

Friday, Dec. 24

NEW YEAR'S MARKET

Thurs., Dec. 30

## Every Problem Settled Here!

### Santa's Right Folks-- Newmarket Stores Can Supply Your Every Need For Christmas

*Newmarket merchants have a tradition of service. That same tradition, coupled with the friendliness of neighbor greeting neighbor over the counter is your best guarantee that when you buy from your hometown merchant, you can buy with confidence. Nowhere else can that combination of friendliness and service be found to the same degree as in the stores and businesses of Newmarket—certainly it is not to be found in the crowded stores of the city where everyone is a stranger to the other.*

*By shopping in Newmarket, you gain from the friendly interchange with your hometown merchant. Why go elsewhere? Why face the inconvenience of crowds and the distance to be travelled? Why lose that friendliness and service—particularly at this time, the Christmas Season?*

**Sponsored By Members Newmarket Chamber Of Commerce**  
**Seasons Greetings - Happy and Prosperous New Year**

**Why Go . . .  
Elsewhere  
To Shop?  
SHOP IN NEWMARKET**



# HOUSE FOR SALE

For sale—8-room frame house, all conveniences, hardwood floors downstairs, new furnace. Possession arranged. Apply 33 Queen St. W., Newmarket, phone 6971. cr2w47

For sale—6-room frame house with 2 extra lots. Garage and hen house. Immediate possession. Apply Thos. Rawn, north Main St., Newmarket. \*2w46

# HOUSE WANTED

Wanted to rent—4 or 5 room house in Newmarket, modern conveniences. No children. Phone Newmarket 1184. tf45

# REAL ESTATE

Consult D'Arcy Miller, real estate agent for E. Beckett. Listings invited for town and farm properties, also small acreages. Apply 39 Gorham St., Newmarket, phone 97. tf40

E. BECKETT, Realtor  
\$2,300—6-room house, 1 acre land, hydro; hard and soft water, on paved road.  
\$8,800—6-room, 2-story house, large living-room, hot water heating, immediate possession.  
\$2,500—New 2-story house, 5 large rooms and bath, electric stove, built-in cupboards, hardwood floors. Immediate possession. Apply D'Arcy Miller, 39 Gorham St., Newmarket, phone 97. cr2w46

# FARM FOR SALE

For sale—A real producer farm 30 miles from Toronto. \$12,500. 800 acres of land. In excellent farming country. 98 acres all under cultivation except 12 acres of pasture land. 9-room solid brick house with stone foundation. 7-room frame house with cement foundation. Steel hip-roof barn 45' x 85'. Cement floors and mangers. Running water in barn, chicken house and pig-pen. All buildings in excellent condition. Hydro and telephone in. 2 wells. Spring creek never dry. 20 acres of wheat, 20 acres of alfalfa in. Will sell some equipment reasonable.  
We have some good building lots in Newmarket as well.  
Call Mr. Shaw, Newmarket 1020J or Mr. J. H. W. Albert, Waverley, 3303 Yonge St., Toronto. clw47

# REAL ESTATE FOR SALE

For sale—Choice lots (Newmarket Roadside), (Lundy Ave. and Bolton Ave.). Apply C. F. Willis, 15 Millard Ave., Newmarket. phone 497. tf1

# WANTED TO RENT

Wanted to rent—Unfurnished house, flat or rooms. Reliable, careful family. Write post office box 1070, Newmarket. clw47

# ROOMS FOR RENT

For rent—Large size room, suitable for office, \$10 per month, 3 Main St., Newmarket. Apply F. H. Robinson, phone 470w, at night 112. cr1w47  
For rent—Comfortable bedroom, suitable for business girl, with or without board. Phone Newmarket 441r. clw47

# 10 APARTMENT FOR RENT

For rent—2-room apartment, heated, not furnished. No house-keeping facilities, suitable for 2 young men. Phone Newmarket 13. \*1w47

# 15 BOARDERS WANTED

Room with board. Man to share room with other, separate beds. Phone 246w, Newmarket. \*2w46

# 17 ARTICLES FOR SALE

For sale—Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 456, Newmarket. tf1

For sale—Bulls razor, electric Schick razor. Both in good condition. Apply Best's Drug store, Newmarket. \*1w47  
For sale—Venue bedroom suite, 3-piece (chest of drawers, vanity and bed); springs and inner-spring mattress. Apply King George Hotel, Newmarket. cr1w47

For sale—Small girl's bicycle, good as new. Reasonable. Child's playpen with mattress, in good condition. Phone Newmarket 859. cr2w46

For sale—Electric train, automatic on coupling. Coal and wood annex in good condition. Phone Newmarket, 709w. cr1w27

For sale—Kitchen cabinet. Good condition. Phone 1853J, Newmarket. cr1w47

For sale—Plano, upright, walnut case, excellent condition. Phone 321, Newmarket. clw47

For sale—4-burner Gurney electric stove, high-top oven. Phone Newmarket 862w. clw47

For sale—Jackpot heater (Warden-King), in excellent condition, complete with smoke pipe, etc. Phone Newmarket 387. \*1w47

For sale—Child's large size tricycle, red. Price \$10. Apply 13 Ontario St. E., Newmarket, phone 427w. clw47

For sale—Girl's beige winter coat, size 16, good as new. 8-foot step-ladder, new. Apply 31 Lynda St., Newmarket, phone 1049J. cr2w47

For sale—Lady's black seal coat with mink trim, size 42. Phone Newmarket 862w. cr2w47

For sale—Four 450/475-500/500 tires, mounted on wheels, all 22 Chevrolet. Good. Hard battery. 12 months guarantee. Apply 15 Davis Drive, Newmarket, after 6 p.m. \*1w47

For sale—2 dresses. One, size 15, cerise color, like new, \$10. One navy and white, pleated skirt, size 14, in good condition, \$4. Phone Newmarket 317w12. clw47

For sale—Lady's dark green coat, size 38, like new, \$10. Lady's black winter coat, size 14, like new, \$10. Phone 154J, Newmarket. clw47

For sale—Pair of fleece-lined flight boots, size 8 1/2. Apply Mrs. Howard Newton, 37 Andrew St., Newmarket. clw47

For sale—Pair men's C.C.M. boots and skates, size 6. Boy's brown winter overcoat, 12 yrs. Boy's bicycle. Rain cape, 14 yrs. All in good condition. Apply 45 Andrew St., Newmarket, or phone 966J. \*2w47

For sale—Findlay cookstove, 6 plates, polished top, warming closet. Man's heavy tweed overcoat, size 38. Girl's blue coat with hat to match, 8 yrs. Apply 31 Prospect St., Newmarket, phone 712w. \*1w47

For sale—Iron pump and 35 ft. of pipe, coal cookstove, electric range; 2 pairs boys' skates, sizes 5 and 6; 2 men's Turnbull wool shirts, size 38; frame building. Apply 142 Queen St. E., Newmarket, phone 871J. clw47

For sale—2 small tables; 3-piece mahogany bedroom suite, springs and mattress. Rocking chair. 3-piece settee suite. Apply Era and Express box 188. clw47

For sale—McClary's coal and wood annex, grey and white enamel front, in good condition. Price \$20. Apply 16 Andrew St., Newmarket, phone 569w. clw47

For sale—Genuine horse-hide leather coat, size 40. Reasonable price. Apply Walter Graham, Mount Albert creamery. clw47

For sale—Congoleum rug, 9'x12', like new. Child's commode chair. Cabinet radio, in good condition. Apply 42 Davis Dr. E., Newmarket, phone 983w. cr2w47

For sale—Men's ski boots (Samson), size 7, in good condition. Phone Newmarket 378J. clw47

For sale—Edgerton wood turning lathe, complete with 138 horse motor. Face plate, V belt, pulleys and set of 8 turning chisels. Apply 13 Pearson St., Newmarket or phone 160. clw47

For sale—Bath-tub. In good condition. Phone 689w, Newmarket. clw47

For sale—Norge oil burning space heater, largest size. Will heat 6-room house. Phone Newmarket 880r, or 902w. clw47

For sale—Pair boy's tube skates, size 4, in good condition. \$2.50. Phone Newmarket 784w. clw47

For sale—Pair french doors, beautifully grained hardwood, complete with frames, glass and hardware. Apply 138 Prospect St., Newmarket or phone 217. tf47

# 178 MERCHANDISE

For sale—Radio tubes and batteries. We carry a complete stock of Eveready, uggess and General batteries for all radios. We have a large stock of all available tubes. Stewart Beare, Radio and Appliances, 113 Main St., phone 355, Newmarket. tf1

For sale—Hearing aid batteries for most popular makes. Stewart Beare, Radio and Appliances, 113 Main St., phone 355, Newmarket. tf1

For sale—Spirilla individually cut, made-to-measure foundation garments, very light, medium or heavy. Apply Mrs. B. Brown, 100 Park Ave., or phone 551J, Newmarket. tf1

For sale—Bratty and Westinghouse washers, refrigerators, ranges, cleaners, tub stands, wash tubs, clothes racks, tub drains, radiators. Service on all appliances. Spillotte and Son, Newmarket. tf51

# 18 ARTICLES WANTED

Wanted to buy—Cordwood, logs, poles and posts, bought for cash. Apply Fred Taylor, 74 Richmond St., Richmond Hill, or phone 315w. tf4

Wanted to buy—Baby's crib. Must be in good condition. Write post office box 1070, Newmarket. clw47

Wanted to buy—Pair girl's skates, size 3. Phone 569w, Newmarket. \*1w47

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Help wanted—Man or woman to work in bake shop. A chance for anyone wanting to learn trade. Apply Robt. Davis, Mount Albert, phone 1100. \*1w46

Help wanted—Female help. Girl or woman for light housework. Live in. Weekends off. Phone Newmarket 2021J. cr2w47

# 23 WORK WANTED

Work wanted—All kinds of furnace repairs and light carpenter work. Apply Huntley and Son, phone Newmarket 246w. \*2w46

Carpentry work—Any kind of repair work. Phone 448w, Newmarket, and let me give you a price. \*3w46

# 24 LOST

Lost—Greyhound pup in Duke's Pond vicinity. All sand with white tip on tail. Answers to Blondie. Reward. Write P.O. box 398, Newmarket, or phone 399J. clw47

Will the person who picked up the wrong overcoat at Mount Albert dance hall, December 10, please return the same to the dance hall on December 23. cr2w47

Lost—Lady's glasses in brown case, between Pleasantville and Newmarket High school. Finder please phone Newmarket 2111J. clw47

Transportation available from Newmarket to Islington, via College St. and Avenue Rd., 5 days weekly. Phone Newmarket 223. cr2w46

Wanted—Transportation from Newmarket to downtown Toronto, 5 days weekly. Leaving Newmarket 7 a.m., leaving Toronto 5 p.m. Phone Newmarket 1039J. clw47

Found—Gold signet ring with initials, in Newmarket. Owner please phone Newmarket 1190J. cr2w47

Strayed—2-year-old Holstein heifer. Vaccinated. Phone Mount Albert, 2605. \*1w47

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Strayed—2-year-old Holstein heifer. Vaccinated. Phone Mount Albert, 2605. \*1w47

For sale—13 purebred New Hampshire cockerels. Banded and blood tested. Phone Queensville 604. \*2w46

For sale—Place your order for your Christmas chickens now. Capons, dressed, 6 to 8 lbs. Apply Mrs. Leonard Selby, Sharon. \*2w46

Wanted to buy—All kinds of live poultry wanted. Any amount. Will pay highest cash prices and call at door. Phone 637, Newmarket. tf16

Live-weight for roosters, capons this week.

To make arrangements regarding delivery

Phone Aurora 380J by day Aurora 466W by night

Wanted to buy—Live roosters and capons, over 6 lbs. live weight, highest prices paid for quality birds. Call Cut-up Chicken Co. Phone Aurora 380J, Norman Archibald manager. tf1

Quantity of cement. Phone Newmarket 553J. \*1w47

Do you need cold remedies, cosmetics, toiletries? If so, contact your family representative. Apply Lowell Woodruff, 151 Prospect St., Newmarket, phone 148J. cr1w47

Hospital beds and wheel chairs. Theaker & Son, Mount Albert, or phone Mount Albert 3503. tf1

We buy and sell shotguns and 22 rifles. We have ammunition available for all calibres. Morrison's Men's Wear, Newmarket. tf1

Trusses, surgical supports, elastic hosiery for those who suffer from varicose veins, ankle and knee trouble. Arch supports. Lumbago belts. Best Drug Store, phone 14, Newmarket. tf1

Repairs to all makes. Prompt service. Public address systems. See Don McBride, 59 Prospect Ave., phone Newmarket 378J. 150

The Best Bronchial Cough Syrup

For coughs, colds and bronchitis. A prompt and effective remedy for the relief of bronchitis, light or chesty coughs and colds, 50 cents. The Best Drug Store, Newmarket.

For quick, prompt service, phone Newmarket and Aurora Floor and Window Cleaning Service, Newmarket 487m, Aurora 459J. tf45

General Building, Contracting

Repairs, additions. The price we quote is the price you pay. Apply Art Foxcroft, 65 Botsford St., Newmarket, phone 487m. tf45

Roof Leaks

Evastroughing, furnaces and chimneys cleaned and repaired. Choked drains repaired. Phone 945, Newmarket. tf20

Insulate Now

Now is the time to have your home insulated. Proper installation will give you up to 30 percent in fuel savings and make your home much more comfortable. We specialize in insulation and as your local firm we can save you up to 10 percent in the cost.

For a free survey and estimate, don't hesitate. Call Newmarket 949w, or write Clarence Allan, box 809, Newmarket. tf33

Nerves on Edge?

Jumpy, irritable, easily excited, poor sleeper?

Thuna's Herbal Nerve Tablets All Herbs \$1.00 The Best Drug Store, Main St., Newmarket, phone 14. tf1

For sale—Cedar rails. Phone Newmarket 1491J, Saturday or Sunday. cr2w46

A Full Line of Fuller Brush Products

Apply J. E. White, 44 Botsford St., Newmarket. \*2w46

For sale—2,000 hard-pressed red bricks; 1,500 sand and lime bricks; 50 concrete blocks. Apply Carter Construction Co. Ltd., Eagle St., Newmarket. cr1w47

Wood for Sale

For sale—Dry Pine slabs, cut 12" long, \$3.50 a cord. Delivered. Apply Carl Glover, Ravenshoe, or phone Mount Albert 3009. \*3w46

For sale—Dry hardwood, stove length, \$5.50 per cord, delivered. Hardwood slabs \$8 per cord at bush. Apply Floyd Cunningham, Queensville, phone 826, or Raymond Huntley, 10 Simcoe St., Newmarket. tf42

Cats

For sale—Cocker Spaniel puppies. Reasonable. Will hold until Christmas. Litter registered. Apply Elsie E. Huntley, Queensville. cr2w46

For sale—Fancy border canaries, white, yellow and marked. Good singers. Apply J. Cross, Victoria St., Newmarket, phone 709w. cr2w47

For sale—16 Fantail and Giant King pigeons. Priced right. Apply Robert F. Davidson, Belhaven, phone 1818. cr1w47

Christmas Trees

For sale—Christmas trees. Spruce and pine. Apply Harvey Gilpin, 6 Centre St., Aurora, phone 523w, or Percy Preston, Yonge St., South, Aurora, phone 430w. Please order early. cr1w47

For sale—Christmas trees. Order taken until Friday night, 8 p.m. Phone 788w, Newmarket. \*1w47

# MOUNT PLEASANT

Communion service will be held in the Mount Pleasant church on Sunday, Dec. 19, at 3 p.m.

Miss Mazie Torrance, Toronto, accompanied Miss Isobel Moulds home for the weekend.

Mrs. Nelson Shanks, Newmarket, visited at the home of Mr. and Mrs. Wm. Moulds over the weekend.

The public school children and teacher, Mrs. A. Stiles, held a very successful bazaar last week at the school.

Neighbors and friends are giving Mr. Stanley Wight and sons a helping hand this week in the erection of their new home.

Mr. Leslie Stephens has been helping Mr. Alister Lockie of Belhaven prepare his turkeys for Newmarket.

Mr. and Mrs. Bernard Davidson and George had Sunday supper with Mr. and Mrs. Robt. Davidson.

Mr. and Mrs. Galloway, Newmarket, spent Sunday with Mr. and Mrs. Claude Yorke.

Sale Register

Saturday, Dec. 18—Auction sale of wood, 8 acres, hardwood bush (Maple and Elm), in 1-4 acre lots (more or less), on lot 5, con. 4, North Gwillimbury, the property of W. Anderson, Keswicks. Wood to be removed before April 1, 1950. Brush to be piled in suitable manner. Barn with steel roof, 30'x50' will be sold also. Terms cash. Time 1 o'clock. Frank Kavanagh, auctioneer. \*2w46

Saturday, December 18—Auction sale of three 6-room solid brick houses with good size lots nicely situated on main street in village of Markham. All houses have town water and hydro throughout, the one has all conveniences, 3-piece bath and garage. Two have hardwood floors. These properties will be sold individually and subject to a reserve bid. Terms, 10 percent cash on day of sale, balance in 30 days or part of balance can remain on a mortgage at a fair rate of interest announced on day of sale. Immediate possession given to the one dwelling. Sale at 2 p.m. Property of John Tidd, Ken and Clarke Prentice, auctioneers. cr2w46

Attention

City or suburban buyers or sellers call MR. SHAW 1020J Newmarket or Mohawk 1111, Toronto ALBERT WAXER Real Estate and Business Broker 3303 Yonge St. Toronto

Notice

I will not be responsible for any debts incurred in my name, without written permission from this date, December 16, 1948. Mervyn L. Broughton. \*3w47

Tenders Wanted

Tenders will be received by the trustees of S.S. No. 2 North Gwillimbury, for the following articles, 1 storage water tank, 1 deep well pump.



**LEGAL**

**ARLEIGH ARMSTRONG**  
Barrister, Solicitor and  
Notary Public, Etc.  
**ARMSTRONG BLOCK**  
Phone 585

**FLOYD E. CORNER**  
Barrister, Solicitor,  
Notary Public  
**ARDILL BLOCK**  
Aurora, Phone 406  
Residence 25 Connaught Ave.

**JOSEPH O. DALES, B.A.**  
Barrister-At-Law  
Solicitor  
Notary Public  
Office and Residence  
Phone 844 150 Main St.  
**NEWMARKET**  
Evenings By Appointment

**T. A. M. HULSE, B.A.**  
Barrister, Solicitor,  
Notary Public, Etc.  
**AURORA PHONE 151**  
11 Wellington St.

**CHARLES H. KERR**  
Barrister and Solicitor  
Law offices: 3 Main St.,  
250 Main St., Newmarket  
Telephones: 1065 and 1096w

**MATHEWS, STIVER  
LYONS & VALE**  
Barristers, Solicitors,  
Notaries  
N. L. MATHEWS, K.C.  
K. M. R. STIVER, B.A.  
B. E. LYONS, B.A.  
**JOSEPH VALE**  
**NEWMARKET OFFICE**  
100 Main St.  
Phone 120

**A. M. MILLS**  
Barrister, Solicitor and  
Notary Public  
51 MAIN ST.  
Newmarket Phone 461

**VIOLET ROBINSON-  
MACNAUGHTON**  
NOTARY PUBLIC  
Conveyancing - Insurance  
Loans - Investments  
1 Botsford St. Phone 339  
Newmarket

**DENTAL**

**DR. C. S. GILBERT**  
DENTIST  
King George Hotel  
Newmarket  
Entrance on Timothy St.  
Phone 298

**DR. W. O. NOBLE**  
DENTIST  
Over MUNICIPAL OFFICE  
Office 47  
Residence 47J

**Dr. C. E. VanderVoort**  
DENTIST  
51 Main St., Newmarket  
Phone 464w

**DR. J. W. BARTHOLOMEW**  
DENTIST  
1 Main St., Newmarket  
(Downstairs office)  
Opposite Strand theatre  
Phone 1063

**MEDICAL**

**S. J. BOYD, M.D.**  
M.B.C.S., England  
PHYSICIAN AND SURGEON  
Eyes Tested, Glasses Supplied

**DR. G. MERVYN FEEVER**  
Physician and Surgeon  
Phone 455  
Consultation by Appointment  
Only. At Residence corner of  
Raglan and Tecumseh Sts.

**DR. B. L. SINCLAIR**  
Newmarket Clinic  
EYES EXAMINED  
GLASSES FITTED  
Hours: 10-12, 2-4  
Evenings by appointment  
Telephone 844

**ACCOUNTING AND  
INCOME TAX RETURNS**  
**W. M. BLUM**  
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**PLANS RETURN HOME**  
Newmarket—Mrs. Wm. Lock-  
er, who underwent a minor  
operation at York County hos-  
pital, plans to return home to  
Holland Landing on Saturday.

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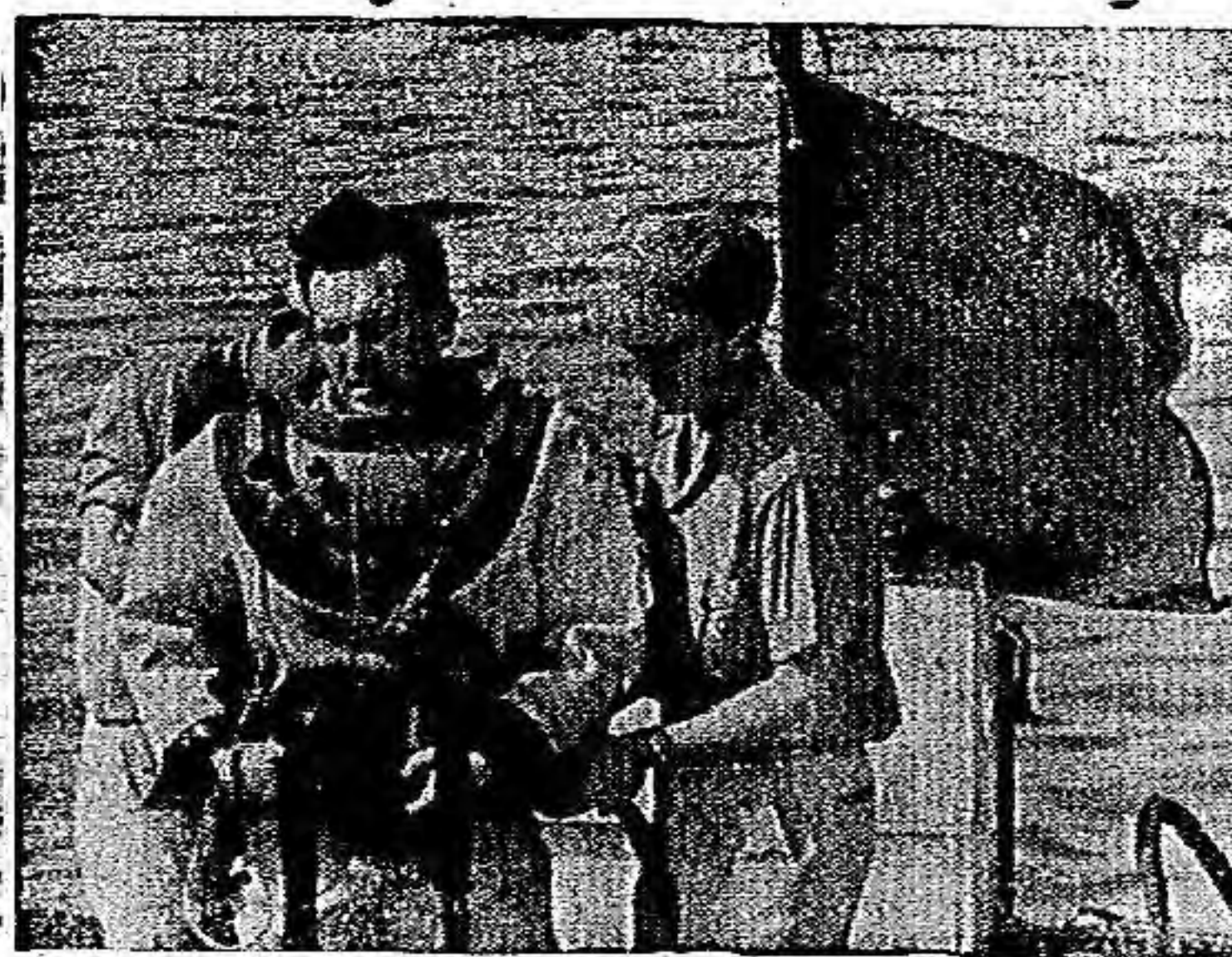
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**QUEST FOR TALKATIVE FISH**



Dr. Irwin A. Moon, director of Moody Institute of Science, gets  
65 pounds of lead weights in his belt before he is ready to descend  
into the sea with his underwater camera. Startling new discoveries  
that the denizens of the "silent" deep actually talk, whistle, squawk  
and rumble are revealed in Dr. Moon's motion picture, Voice of the  
Deep, to be shown at 8 p.m., Saturday, Dec. 19, in the Youth for  
Christ Rally at Newmarket.

**Home Study Group Plans  
Heavy Schedule**

Newmarket — S. Jefferson,  
principal of the Alexander Muir  
school, presided over the first  
meeting of the Newmarket Home  
and School Home Study Group  
which was held at the home of  
Mrs. J. W. Bowman on Thursday  
evening. Three secretaries and  
nine chairmen were appointed  
and the season's program was  
outlined. Secretaries are: rec-  
ording, Mrs. O. Hayes; telephon-  
ing, Mrs. Hutchins; publicity,  
Mrs. C. Ion; membership chair-  
man, Mrs. E. D. Barber.

The second and fourth Wed-  
nesdays of the months of Janu-  
ary, February, March and April  
were the chosen dates for the  
season. The schedule and topics  
are: January 12, What the  
School-Age Child is Like, chair-  
man, Mrs. Swindle; January 26,  
The Child at School, chairman,  
Mrs. Leslie Barber; February 9,

Discipline for School-Age Child,  
chairman, Mrs. Max Stiles; Feb-  
ruary 23, Learning to Work and  
Handling Money, Mrs. Bert Mor-  
rison; March 9, Leisure Time of  
School-Age Child, Mrs. Mitchell;  
March 23, Social Development,  
Mrs. C. R. Blackstock; April 13,  
Character Education, Mrs. C. Ed-  
wards; April 27, Development of  
Responsibility, Mrs. C. Noble.

Mrs. C. E. Wheeland, president  
of the Newmarket Home and  
School Association, assured the  
group that the club's librarian,  
Mrs. G. A. James, had suitable  
literature on the topics chosen.  
Open discussion is to predominate  
at all meetings and the find-  
ings are to be briefly presented  
at the general meetings of the  
Home and School Association.  
Those interested in the public  
speaking angle will be given up-  
portunities for experience along  
this line.

**GIRLS ENTERTAIN**

Aurora—On Wednesday, Dec.  
8, the Aurora Girl Guides and  
Brownies under the leadership of  
Mrs. Smallwood, Miss Annan,  
Mrs. Heaton and Mrs. Holder en-  
tertained their parents and  
friends in the high school audi-  
torium with an extensive and  
entertaining program.

The evening came to a close  
with Taps, God Save the King.  
The program lets the first Aurora  
Guides obtain the players' badge.

**Death Of Barrie Woman  
Has Local Interest**

Mrs. Robert James Gallagher,  
the former Ellen Ottaway, died  
at her home in Barrie on Thurs-  
day, Dec. 2. She was in her 82nd  
year and had been in compara-  
tively good health until a few  
days prior to her passing.

She was a sister of Mrs. F. H.  
Robinson, Newmarket.  
Born at Ospringe, Kent, Eng-  
land, on February 15, 1867, she  
was a daughter of George Otta-  
way and Jane Gillingham. The  
family came to Canada when El-  
len was four years old and she  
had lived in Barrie since that  
time.

In December, 61 years ago, she  
was married to Robert James  
Gallagher and after nearly half  
a century of happily wedded  
life, he predeceased her in 1934.  
Her husband was a competent  
printer and was foreman of The  
Barrie Examiner under Andrew  
F. Hunter and J. A. MacLaren.  
She had been an active member  
of Trinity Anglican church and  
had been appointed a life mem-  
ber of the Women's Auxiliary.  
She raised three children who  
survive, all living in the United  
States. There is one son, Rev. E.  
O. Gallagher, Globe, Arizona,  
and two daughters, Mrs. P. A.  
Williams, Garden City, New  
York, and Miss Marguerite Gal-  
lagher, Norris Plains, New Jer-  
sey. Also surviving are four sis-  
ters, Mrs. D. C. Moore, Toronto,  
Mrs. W. A. MacIntosh, Toronto,  
Mrs. W. A. Turner, Barrie, and  
Mrs. F. H. Robinson, Newmar-  
ket, and one brother, Henry Ot-  
taway, Barrie.

The funeral service on Decem-  
ber 6 was conducted by Rev. C.  
D. Cross at Trinity church, Bar-  
rie. There were lovely flowers  
from the church and from many  
friends of the family. The pall-  
bearers were George Ottaway,  
Brock Ottaway, Henry Ottaway,  
George Whyllie, Harold Moore  
and Clifford Brown. Interment  
was made in Barrie Union cem-  
etery.

A large number attended the  
funeral to pay their last respects  
and among those from out of  
town were Mr. and Mrs. F. H.  
Robinson and Mr. and Mrs. Geo.  
Whyllie, Newmarket.

**Queen Mary Lodge  
Installs Officers**

Aurora—Queen Mary L.O.B.A.  
204 held its installation of offi-  
cers on Wednesday, Dec. 8.  
There was a splendid turn-out of  
members and the following offi-  
cers were installed by Sister A.  
Stuart, P.M.: W.M., Sister M.  
Terry; I.P.M., Sister M. Waite;  
D.M., Sister E. Ross; Jr. D., Sis.  
H. Higgins, P.M. (re-elected);  
chap., Sis. H. McGhee, P.M.; rec.  
sec., Sis. M. Hodgkinson, P.M.  
(re-elected); fin. sec., Sis. M.  
Long, P.M. (re-elected); treas.,  
Sis. O. Closs, P.M. (re-elected);  
guardian, Sis. M. Seaton, P.M.  
(re-elected); D.C., Sis. M. Galt;  
first Lect., Sis. E. Brown, P.M.  
(re-elected); sec. Lect., Sis. M.  
Closs, P.M.; inner guard, Sis. E.  
Daniels, P.M.; outer guard, Sis.  
M. Scott.

At the close of the meeting a  
Christmas party was held with  
Santa Claus, Christmas tree with  
gifts for all. A delightful lunch  
was served.

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Pressure Cookers ..... \$13.95 to \$19.95  
Electric Teakettles ..... \$13.95  
Electric Clocks ..... \$5.95 up  
Astral Baby Refrigerator ..... \$149.50  
Electric Ironers ..... \$89.50 and \$129.50  
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The beauty shops of the town of Newmarket will be open Tuesday, Wednesday and Thursday evenings and all day Wednesday of the week beginning December 20.

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## A WOMAN'S PAGE

Women's Editor: Caroline E. Ion, Phone 593

IN AURORA PHONE 136

### Newmarket Social News

Phone Newmarket 759

—Mr. and Mrs. Wesley Brooks spent the weekend in Preston, the guests of Mr. and Mrs. Gerald F. Sturdy. On Friday evening they attended Preston high school commencement when Marilyn Sturdy was presented. The Thomas Yates trophy and scholarship for general proficiency also the trophy and scholarship for general proficiency in home economics for Grade 12 and the cup for girl champion on field day.

—Mr. and Mrs. Robert W. Brooks, St. Thomas, were guests of Mr. and Mrs. G. F. Sturdy on Sunday.

—Mr. and Mrs. Cecil Sheridan, Billy and David Hamilton, were Sunday guests of Mr. Sheridan's brother, Mr. Carman Sheridan, Mrs. Sheridan and family.

—Major Harry Ashby and Mr. Albert Ashby, Toronto, visited their parents, Mr. and Mrs. Ed. Ashby, on Monday. Mrs. Ashby is in York County hospital.

—Mr. and Mrs. Leonard Burch, Mono Centre, visited their son and daughter, Mr. Donald Burch and Mrs. Howard Newton, over the weekend.

—Mr. and Mrs. W. F. Armour and family have moved into their home at 87 Gorham St.

—Mrs. B. Hendricks and son, Gary, spent Sunday in Alliston at the home of Mr. and Mrs. Wm. Wilson.

—Mr. and Mrs. Carl Archibald and family of Toronto visited Mr. and Mrs. Fred Hoover last Sunday.

—Sunday guests at the home of Mr. and Mrs. Thomas Apps included Mr. and Mrs. Edward Queen, Mimico, Mr. and Mrs. Jack Cockburn, Oshawa, and Mr. and Mrs. Alex. Carrick, Toronto.

—Mr. and Mrs. Bruce Miller, Willowdale, Mr. Cecil Miller and Miss Catharine Nixon, Toronto, were guests of Mr. and Mrs. Thorold Miller on Sunday.

—Mr. and Mrs. Charles Le-Good, and Mr. and Mrs. Stanley Whitfield and son, Tommie, spent the weekend in Toronto at the home of Mr. and Mrs. Edward Kane.

—Mrs. E. Bate returned on Wednesday from a week's trip to Windsor, Que., where she visited relatives and friends.

—Mrs. Wm. Sawdon of Timothly St., who has been a patient at York County hospital for the past six weeks, is improving slowly.

—Mrs. T. T. Kyle, Toronto, spent a few days with her daughter, Mrs. J. Chester Best.

—Mrs. Alex. Carrick, Toronto, spent last week with her parents, Mr. and Mrs. Thomas Apps.

—Mr. and Mrs. Bert Gilkes are spending today in Toronto.

—Mrs. A. Attrell has been a patient at York County hospital for the past two weeks. We wish her a speedy recovery.

—Mrs. Robert Gillettey and Miss Jessie Gillettey, King City, had tea Saturday evening with Mr. and Mrs. W. H. Traviss.

—Miss Eileen Hart is spending a few days with her sister, Mrs. Pearcey Thomas, at Creemore.

—The members of the McDonald clan gathered at the home of Mr. and Mrs. Roy McDonald on Dec. 9 to honor Grace McDonald, bride-elect of Dec. 18. Over 40 were present for the miscellaneous shower.

—Mrs. C. H. Forster has returned to Toronto after spending several days with her son-in-law and daughter, Mr. and Mrs. N. L. Mathews.

### Homemakers' Exchange

Christmas is almost upon us with all the extra fussing over the festive meals. At the same time the homemaker must keep on serving the three regular meals each day.

Buying poultry by grade pays high dividends. For those who have not ordered their Christmas bird the following suggestions will prove helpful.

Grade A poultry (marked with a red tag) are the highest grade birds usually found on the market. These birds are well fleshed with plump, well-rounded breasts and show fat on the breast, back, hips, and pin bones. The fat is evenly distributed throughout the flesh in small globules so that the meat is tender and juicy when cooked. Grade A birds must be cleanly plucked, with no large tears or discoloration and have straight keel bones. In addition, they are marked "milkfed."

Grade B birds (marked with a blue tag) are not as attractive in appearance as those in higher grades, although they may be very good eating. Grade B poultry may show some pinfeathers, some tears or may have a slight crookedness of the keel bone.

Grade C birds (marked with a yellow tag) are usually not well fleshed, or, if they are well fleshed, may have pinfeathers, be bruised or slightly discolored.

They may also have crooked keel bones.

Grading is a protection for the housewife, who, if she buys by grade, buys with confidence knowing that the bird will be the quality marked.

Many small families have felt that even the smallest turkey was too much for two or three people. For these it is now possible to buy a half turkey which can be stuffed and roasted to delicious tenderness.

To roast half turkeys: Wash turkey half and dry thoroughly. Sprinkle cavity with salt. Tie leg to tail. Leave wing flat against breast, skewering in place. Fasten skin to breast meat along keel bone to prevent shrinkage of skin and consequent drying out of meat. Trim double thickness of waxed paper to approximate cut surface of bird and place on a rack in roaster.

Allowing 3 to 1 cup of dressing per pound of turkey, mound the dressing on the waxed paper to fit the cavity of bird. Place half of turkey on top of dressing. Completely cover bird with piece of cheesecloth dipped in melted fat and roast until tender, allowing 30 minutes per pound. Use uncovered roaster and do not add water. If cheesecloth dries out during roasting, remoisten with dripping from pan or with additional melted fat.

### Raffle Fruit Cake To U.K. Hungry

Newmarket—The Singer Sewing Machine window is a sight to behold with a 14-pound Christmas cake occupying the spotlight. The dark fruit cake, rich with cherries, peel, raisins, currants, and all the best quality materials, is being raffled to aid the United Emergency Fund for Britain. Donated and made by Mrs. N. L. Mathews, the cake was decorated by W. J. Curtis who donated his services.

Bonsting a thick layer of almond paste and three layers of icing, the cake is truly a work of culinary art.

Support this venture and assist actively in the continuation of those all-important food parcels to Britain.

CHRISTMAS PROGRAM  
Newmarket—A short Christmas program, featuring carols and several recitations, will be presented at the Friends' Sunday-school on Dec. 19. At the close of the service treats will be given to the children.

The offering will go to the "Save the Children Fund" as has been the custom for the past number of years.

### Trinity Membership Rises To Over 800

Newmarket—At one of the largest December communions held in Trinity United church last Sunday, 31 new members were received including 18 on profession of faith. This brings the roland membership to over 800. There are now nearly 400 families, members and adherents of Trinity United church.

### AURORA SOCIAL NEWS

Mrs. R. D. Hodgkinson, Wellington St., phone 136, is Aurora society editor. Phone her or write with your social and personal news.

Mrs. D. M. Richardson spent the weekend with her son and family in Paris, Ont.

Mrs. J. Stuart, Toronto, spent a few days last week with Mrs. J. McGhee.

Mrs. G. French spent the weekend with her mother, Mrs. M. Doolittle.

Mrs. Bodfish, Elora, spent the weekend with her mother, Mrs. M. Doolittle.

Mr. and Mrs. C. Brown and family of Willowdale, spent Sunday with Mr. and Mrs. H. Richards, Wellington St.

Mr. and Mrs. B. VanZant of Lakeview spent the weekend with Mr. and Mrs. H. Teasdale.

Mr. and Mrs. E. Merrick spent Sunday with Mrs. F. Bolton, Macell Ave.

We are sorry to report Mr. M. Doolittle of George St. is very ill in York County hospital.

Mr. C. Hickson underwent an operation for appendicitis this week at York County hospital.

Many children from Aurora enjoyed the Santa Claus parade in Newmarket on Saturday.

Mr. and Mrs. W. Cole attended the funeral of their brother-in-law, Mr. Neigh, last week in Cookstown.

Mrs. Reid, Armitage, spent the week at the home of Mr. and Mrs. W. Cole on Wells St.

### Auxiliary Has Successful Euchre

Aurora—The Ladies' Auxiliary of the Catholic church held a successful euchre at Mary Lodge, Yonge St., on December 8. Prizewinners were: ladies' first, Mrs. S. Patrick; ladies' second, Mrs. Sym Graham; ladies' third, Miss Carol; gents' first, Mr. Johnstone; gents' second, Mr. G. O. Grama; gents' third, Mr. Larry Parton.

The draw: Mrs. Finican, Ham donated by Mr. S. Patrick, Aurora Meat Market; Mrs. Holder, shopping bag; door prize, Roy McCannan.

### Install Executive Of Trinity Auxiliary

Newmarket—An enjoyable program was presented by members of the Afternoon Auxiliary of the Women's Missionary Society of Trinity United church on Thursday afternoon. Christmas carols were sung and a Christmas candlelighting service was held in recollection of Christmas in all continents where missionary work has been promoted by Canadian churches. Rev. H. Cotton addressed the meeting, and installed to office the newly elected members of the executive. In reviewing a chapter of the Study Book, Mrs. J. A. Maltland told of the improved status of the women of China in the last 50 years.

The second Thursday of January is the date of the next meeting, to which all ladies are cordially welcomed.

CHRISTMAS CONCERT  
Aurora—On Wednesday, Dec. 15, the Aurora Baptist Sunday-school held its annual Christmas concert. There were many fine numbers with Santa coming with a gift for all.

### Business Women Hear Dr. Archer Wallace

Newmarket—Dr. Archer Wallace, well-known author, was guest speaker at the December dinner meeting of the Business and Professional Women's club Monday evening at the King George hotel. Dr. Wallace is editor of the United church publication, "The Onward," which position he has held for 20 years. He has written a total of 20 books on boys' work.

Introduced by the president, Miss Kathleen Peel, Reg. N., Dr. Wallace spoke on "So you have to meet the public." He stressed the importance of looking for the best in others. "Life is just like looking into a mirror for the world is what you are yourself," he said. Dr. Wallace concluded his talk by quoting the

### BIRTHDAY CLUB

Birthday wishes are extended this week to:

Larry Ernest Hall, Newmarket, six years old on Friday, Dec. 10.

Larry Hill, Newmarket, six years old on Friday, Dec. 10.

Heather McDonald, Newmarket, ten years old on Friday, Dec. 10.

Kenneth Needler, Newmarket, five years old on Sunday, Dec. 12.

Ruth Widdifield, Holt, ten years old on Monday, Dec. 13.

Betty McArthur, Newmarket, 13 years old on Monday, Dec. 13.

Freeman King, Brown Hill, seven years old on Monday, Dec. 13.

Ronald Bruce Fahey, Newmarket, five years old on Monday, Dec. 13.

Howard Archibald, Schomberg, 15 years old on Tuesday, Dec. 14.

Marguerite Metcalfe, Newmarket, 15 years old on Tuesday, Dec. 14.

Billie Goode, Queensville, 12 years old on Wednesday, Dec. 15.

Carol Glenn, Newmarket, nine years old on Wednesday, Dec. 15.

Jimmy Ward, Newmarket, five years old on Thursday, Dec. 16.

Murray Hodgkinson, Aurora, 12 years old on Monday, Dec. 20.

Send in your name, address, age and become a member of the Newmarket Era and Express Birthday club.

### St. Paul's W.A. Elects Mrs. P. G. Powell

Newmarket—The Woman's Auxiliary of St. Paul's Anglican church held the monthly devotional and business meeting last Thursday in the parish hall. It was also the annual election of officers for the ensuing year. The result of the election was: hon. pres., Miss Way; pres., Mrs. P. G. Powell; first vice pres., Mrs. J. O. Little; second vice pres., Mrs. T. Bolton; rec. sec., Mrs. Arthur Evans; cor. sec., Mrs. Robert Large; social service, Mrs. A. Revill; living message sec., Mrs. A. Thompson; Dorcas supt., Mrs. Thir; assistants, Miss Mary Mills, Mrs. Laker; refreshment convener, Mrs. S. C. Sheppard; organist, Mrs. Leach. The next regular meeting will be held January 13.

Bishop Beverley has announced the date of confirmation as Sunday, Jan. 23, at 7 p.m. at evening service. Next Sunday there will be a White Gift service at 2:30 p.m. in the church when the Sunday-school children will bring their gifts wrapped in white paper. These gifts will be sent over to needy children in England. In the evening, the annual carol service will be held at 7 p.m. The choir is preparing special music for the occasion. Everybody welcome.

### December Bride Feted By Friends

Newmarket—Miss Grace McDonald, December bride, was the guest of honor at a miscellaneous shower on Dec. 8. About 30 friends gathered at the home of Mrs. Clare Penrose to fête Miss McDonald. After the many lovely gifts were unwrapped refreshments were served by the hostess.

GIVES SHOWER  
Newmarket—Mrs. Gordon Rowland gave a miscellaneous shower in honor of Miss Olive Rideout on Friday, Nov. 20. Miss Rideout received many lovely gifts.

ENTERTAIN BAND  
Aurora—The Lions club entertained the Aurora boys' band at dinner on Tuesday, Dec. 14. The Presbyterian ladies provided the dinner. The boys played many numbers during the evening.

### ONLY 60 SECONDS

TO MIX A SPICE CAKE

Just add one cup of milk or water to Campbell's Cake Mix—stir and bake. Enjoy fresh homemade cake—always light, tender and delicious. Try it.

**CAMPBELL'S  
CAKE MIX**

3 Flavors  
• CHOCOLATE  
• SPICE

## No Milk Delivery

SAT. DEC. 25 OR  
SAT. JAN. 1

in order that our staff can be home for Christmas and New Year's Day. Please co-operate by purchasing your milk requirements the previous day.

THANK YOU FOR YOUR PATRONAGE

## Newmarket Dairy and Creamery

WE WISH YOU ALL A MERRY CHRISTMAS  
AND A HAPPY NEW YEAR

USE ERA AND EXPRESS CLASSIFIEDS IN TURNING  
ARTICLES YOU NO LONGER NEED INTO CASH



Santa Claus Believes in Us

WISE OLD ST. NICK KNOWS THAT FLOWERS AND PLANTS FROM

McCAFFREY'S

ARE FAMOUS FOR QUALITY

Call our number, Newmarket 573J, real off every name and address on your gift list, tell us how much you want to spend for each gift—and we'll do the rest. Because flowers are the Christmas gift for everyone. They can't be the wrong color, size or style. We've flowering plants, fresh cut flowers, wreaths, table centre pieces and corsages from which to choose. So why not get all your Christmas shopping done—over the phone—right now! Telegraph orders taken for anywhere.

McCAFFREY'S FLOWERS  
Phone 573J Timothy St.  
NEWMARKET

### LANGDON'S COACH LINES

CHARTERED COACHES FOR ALL OCCASIONS

Phone King 56

WATCH FOR NEW TIME TABLE



# Insley's Fight

## Has Just Begun

# High Prices

## Must Be .. LICKED



## The Bargain CHAMP

Owing to Popular Demand

we have repeated these BARGAIN SALES

THESE BARGAINS ARE ONLY AVAILABLE AT

INSLEY'S Style-Leader Store

All Wool Men's

Diamond Hose

\$1.50

Sizes 10 1/2 to 12. No more than 6 prs. to a customer.

Reg. \$2.95. You save \$1.45 on each pair

Men's Broadcloth

All colors by a well-known maker.

PYJAMAS

"Not \$5.95"

But our sale price

\$4.95

You save \$1 on each pair. Only 2 Prs. to a customer

Men's Dress

Woven stripes Sanforized shrunk

SHIRTS

"Not \$4.95"

But our sale price

\$3.95

You save \$1 on each purchase. Only 2 shirts to each person.

Men's Lined

Only available at Insley's store Sizes 30 to 40

SMOCKS

Men's Eiderdown, Fancy Design, Better Quality

DRESSING GOWNS

\$5.98

Sizes 30 to 44

Boys' Eiderdown, Fancy Design, Better Quality

DRESSING GOWNS

\$4.98

Sizes 24 to 30. Ages 6 to 10 years.

Men's Station Wagon

PARKA COATS \$29.95

Men, this is real value!

Sheep Skin Lined

\$22.50

PARKA COATS \$26.50

You are invited to Join

# Insley's

## SHOPPING PARTY

BRING THE WHOLE FAMILY —

WATCH BILL INSLEY'S DISPLAY WINDOW

SHOP with Confidence at INSLEY'S

THE WOMAN GIFT SHOPPER

Smart Christmas gifts are displayed in Bill Insley's window. The variety bewilders her.

SHOP with Confidence at INSLEY'S

SHE REQUIRES:

The help of the sympathetic Insley's sales staff - BILL, JIM OR CLIFF.

SHOP with Confidence at INSLEY'S

To help her choose suitable gifts for father, son, brother or sweetheart on her list

SHOP with Confidence at INSLEY'S

Join the Insley DOG HOUSE CLUB and stay out of the kennels this Christmas.

SHOP with Confidence at INSLEY'S

A small deposit will hold anything until Christmas.

SHOP with Confidence at INSLEY'S

YOU! YOU! and YOU!

ARE INVITED TO

INSLEY'S Big Christmas SHOPPING PARTY

## HOPE

Mr. and Mrs. Cecil Mortonson and family had supper with Mr. and Mrs. Morley Andrews on Sunday.

Mrs. Fred Gibson and Greta, and Mr. Vokes spent Sunday evening with Mr. and Mrs. Bruce Harrison.

Mr. and Mrs. Garnet Rose and Mr. Edgar Rose, Toronto, spent Sunday evening with Mr. and Mrs. Morley Andrews.

Mr. and Mrs. Ryan Jackson, Lansing, Mich., spent a few days last week with Mrs. Wilmot.

Mrs. Wilmot attended the funeral of her sister-in-law at Kingston last week accompanied by her brother and wife, Mr. and Mrs. Ryan Jackson, Lansing, Mich. On their return home they visited Mr. and Mrs. Bob McElroy in Peterboro.

Mr. and Mrs. Isaac Pegg visited Mr. and Mrs. Fred Gibson on Monday evening.

Mr. and Mrs. Archie Dike had supper with Mr. and Mrs. George Barker on Sunday.

Mrs. Lang and Mrs. Stewart Stickwood spent Tuesday with Mrs. Elmer Oberer at King.

Mr. and Mrs. Donald Stickwood and family had dinner with Mr. and Mrs. Jack Pegg on Sunday.

## MOUNT PISGAH

This Sunday will be the annual Christmas service and White Gift Sunday at the Mount Pisgah United church. The guest soloist for this service will be Mr. Howard Baker, Gormley.

The Sunday school annual meeting and election of officers for the coming year will be held at the home of Mr. Herb Smith on Friday evening, Dec. 17.

Mr. Emmerson Stiles, Toronto, and Mr. and Mrs. Ernest Stiles, Richmond Hill, spent Sunday with Mr. and Mrs. Meredith Ash and Sheila.

Mr. and Mrs. W. Gimby and Wanda, Pembroke, called on Mr. and Mrs. Norman Brown on Friday.

Miss Audrey Kilton and Mr. Don Hill, Mount Albert, had Sunday supper with Mr. and Mrs. Wm. Ash.

There was a very large crowd at the auction sale of Fred Terry last Thursday. We will all be sorry to see the Terrys leave our community.

Then I was asked to sing at the Aurora United church W.M.S. Christmas meeting on Friday afternoon and from the moment that Mrs. Knowles came for me, we discussed everything and our remedies for the world; when we entered the beautifully decorated room where the meeting took place, and saw the small glittering Christmas trees and lighted tapers, when we heard again the story of the Wise Men, the shepherds and the angels, and went with them to Bethlehem, the time was one of being lifted up out of the cares of this world for a while.

Mrs. Howey led the devotional service with its underlying message of peace and good will. Your scribe sang "The Voice of Home." I had intended to sing "The Star of Bethlehem" but colds do not lend themselves to heavier songs.

A most interesting part of the program was the résumé of the minutes of the W.M.S. since its inception and the story of its growth and struggles from an infant organization to its present large proportions. This was given by Miss Chappell and Mrs. DeLafaye. Carols were then sung and as always were a joy to everyone. I was asked to lead them and could watch the happy, rested look that came over faces as the lovely words sank down into hearts ready for the Christmas message. Miss Reynolds and Miss Atkinson played as a duet most beautifully "O Holy Night." Mrs. Clark, the president, in thanking everyone, spoke of the joy of the work, the worth-whileness of spreading the Gospel, the good news of a Saviour. There was a presentation of a life membership, but as I had no note book, the names escaped me, as did that of the secretary who gave an excellent report. A cup of tea and cookies provided a time for sociability and I thoroughly enjoyed meeting old friends and new.

Mr. Clark conveyed me safely home where the other half of the family had supper waiting, for we had to leave shortly after for the Christmas W.A. meeting in Newmarket where we had been asked to sing a duet. Here too, the Christmas spirit reigned and Christmas decoration added beauty to the occasion. I wish I knew who made the very realistic and lovely snowflakes.

Mrs. Elman Campbell led the devotional service, and again we heard the beautiful story of the Virgin birth. Jean and Pauline Bouvier delighted us with a piano duet and Mrs. Bowman put on a Christmas play, written by herself, with six girls and herself as participants. She, the mother, gathering her flock about her, and showing them the joy of giving above that of receiving.

It was well done, the girls letting us hear every word and making us feel we were part of the little family, who though poor, could yet give and find enjoyment in unexpected places.

**BULOVA**  
Christmas Gift Bell  
There is no finer gift than a Bulova — and this Christmas give a Bulova Watch in the most beautiful of Gift Packages — the Bulova Christmas Bell

MR. EXCELLENCY "A" 21 Jewels \$49.50

MR. EXCELLENCY "XX" 21 Jewels \$49.50

**D. H. Fines**  
Jeweller and Optician  
Phone 624, 15 Main St., Newmarket



## The Common Round...

By Isabel Inglis Colville

FORETASTES OF CHRISTMAS

When December opens her gates she leads us into the mysteryland of Christmas. We travel, often weary, often over-ridden, by anxiety, but led by the Star of Bethlehem, we do travel towards the stable where faith still can see the "Holy Child wrapped in swaddling clothes and lying in a manger."

In our homes where the perfume of evergreens mingles with the spicy odor of good things to eat; where presents either lie in secret places, or in colorful piles ready for the reindeer or their equivalent to carry them to their destination; in churches where each Sunday in Advent brings us closer to the Mystery of the Ages, and in the shops where everyone can find something suited to his fancy, Christmas is in the very air.

Even church choirs catch the contagion in their rush to perfect the Christmas music, and last Thursday evening, Trinity United in Newmarket treated themselves to a real Christmas party after practice. When we entered the supper room, we all exclaimed at the beauty of the table, the decoration of which was in the charge of Mrs. R. D. Brown. The long table was covered with a gay Christmas table cloth and centred by a prettily decorated tree, set in sparkling snow, and around this were grouped gifts — we had drawn names.

The alto and bass sections provided the food which was delicious and when we all sat adorned with caps from the crackers and opened our gifts, we felt the party had been a real success. Even the after-part—the inevitable dish-washing — wasn't too bad and the tenors and sopranos helped with this.

Just a word about the Santa Claus parade. It was in my estimation by far the best Newmarket has ever staged and that, in spite of the fact, that the long wait left us almost too numb to feel at all. The horses alone were worth coming to see, the floats were fine and the auto-giro added a thrill. Bands and majorettes all added to the gaiety and gave the children another Christmas joy.

The parade must have meant a tremendous amount of work and those responsible for its success deserve the thanks of all those who witnessed it.

Hope Hobby Club met at Mrs. Ivan Eves' home Tuesday. The meeting was opened by singing the National Anthem in honor of the King's birthday and was presided over by Mrs. John Farr. The exchange of Christmas gifts proved interesting and cheerful.

A note from Mrs. B. McNern stated she was enjoying a real holiday in Winnipeg but by Christmas would be in Wainwright, Alta. A paper on current events by Mrs. A. Dike gave news of world and local doings. The secretary, Mrs. S. Walker, asked if we might remember distant and shut-in club members by greetings at Christmas.

Mrs. Lorne Ganton conducted the question box.

Food prices were not considered high in relation to the average income or in comparison to millions spent on drink and tobacco and entertainment. Objection was taken to sale of oil-margarine as an imitation of butter. If any other color than butter people would recognize it, especially in hotels and eating places where they pay two cents a pat or a good \$1.50 a lb. Many helpful hints on preparing Christmas dinner were given.

The next meeting will be January 8 at Mrs. L. J. Farr's home, Sharon.

The Bogartown school concert will be held on Wednesday evening, Dec. 23. Miss D. Ratcliffe is teacher.

Mr. and Mrs. Joe Miller, Manchester, visited Mr. Miller's sister, Mrs. John McClure, on Sunday. Sorry to report Mrs. McClure is still confined to bed.

Mr. and Mrs. Ivan Kay and Mrs. Norman Kay were Sunday guests at the home of Mr. and Mrs. Roy Haines, Snowball.

Mr. Emerson Bateman and son, John, Snowball, had Sunday dinner at the home of Mr. M. Sheridan.

Mr. and Mrs. Earl Toole were Saturday night tea guests at the home of Mr. Elmer Starr.

On Wednesday evening of last week, Mrs. F. Walker, also Mr. and Mrs. M. McNicol, attended a shower in honor of Miss Grace McDonald (bride of this week), at the home of Mrs. Clara Pontuso.

Mrs. Tom Sheridan and her mother, Mrs. McNicol, visited at the home of Mrs. G. Carr, Keswick, last Wednesday.

Quite a number attended the Presbyterian Christmas supper held last Friday evening at the home of Mr. and Mrs. A. Smith.

The United Sunday-school Christmas pot luck supper and concert will be held in the Sunday-school on Friday evening, Dec. 17.

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## Dec. 6 Gardener Picks Bouquet Of Pansies

Mount Albert—Mrs. A. Lunau picked a bouquet of pansies from her garden on December 6. Mrs. H. Shields spent a couple of days in Toronto last week.

Mrs. J. F. Burr visited friends in Toronto and Richmond Hill for several days, returning home on Sunday.

Buy Kitchen Stove

The W.A. of the United church held its December meeting on Wednesday evening at the home of Mrs. Geo. Burnham. The ladies have bought a new kitchen stove for the parsonage and are trying to get new treads for the basement steps and to have a railing put down the side of these steps. They are packing boxes for Britain this week, also remembering the sick and shut-ins at Christmas. They voted \$25 to be given to the Women's Missionary Society.

This was election of officers and the following will be the executive for 1949: pres, Mrs. A. Harrison; first vice pres, Mrs. Walter Rate; second vice pres, Mrs. Reg Willbee; sec, Mrs. Jas. Thompson; treas, Mrs. H. Price; pianist, Mrs. B. Sinclair; assistant, Mrs. N. Stonehouse. Mrs. N. Brooks, the retiring president, was given a vote of thanks for her fine services during the past two years. There was a reading and singing of Christmas carols, after which lunch was served.

W.I. Send Gifts

The Women's Institute meeting was held on Thursday afternoon at the home of Mrs. Harold Broderick with 30 present. The ladies are sending \$10 to the Hospital for Sick Children, \$10 to National Sanitarium Fund, assisting the church to send boxes and cards to sick and shut-ins at Christmas. Mrs. H. Corner, district president, was a guest, accompanied by Mrs. H. J. Charles, both of Aurora. Mrs. Corner told the ladies that the department had suggested that as North York district had now 24 institutes perhaps it would be better to divide it and have two smaller districts known as North and Centre York. If it does come to pass, we would all be good sports and carry on as usual and not hinder the good work.

Doreen Lunau sang several Christmas solos. Helen Harman gave piano solos and Christmas carols were sung by all. Mrs. Bruce Rolling, in charge of the program, gave a short reading on F. D. Roosevelt's life as president of the United States and the many grand things he did.

At a meeting of the Sunday-school on Thursday evening at the home of Miss B. Harman, Mr. Robt. Harrison was re-elected superintendent with Mr. Roy Stewart and Mr. M. Stokes as assistants. The teachers will continue on but assistants are needed if you care to help. The Sunday-school will send a donation to Save the Children Fund and also have a White Gift Sunday on December 19.

## ZEPHYR

Please note that commencing January 3 and continuing during the winter months that Emma's, Robertson's and Galbraith's General stores of Zephyr will be closed Monday, Wednesday and Friday evenings at 8 p.m.

Mrs. James Galbraith is spending a week at Weston with Mr. and Mrs. G. Parker.

Mr. and Mrs. Bruce Lockie and Dale spent a couple of days with Mr. P. Morrison at St. Mary's.

Mr. and Mrs. Delbert Longhurst attended the unveiling and dedication of a plaque in honor of the men and women of Ontario county who made the supreme sacrifice in World War II at the court house, Whitby, on Tuesday, Dec. 7.

Quite a number attended the Presbyterian Christmas supper held last Friday evening at the home of Mr. and Mrs. A. Smith.

The United Sunday-school Christmas pot luck supper and concert will be held in the Sunday-school on Friday evening, Dec. 17.

## KING GEORGE HOTEL

## Special Christmas Dinners

FROM 4 P.M. TO 8 P.M.

\$2.50 PER PLATE

Make reservations early

## Visit JIM the Druggist

## MOUNT ALBERT

## AND SEE THE SPLENDID ARRAY OF CHRISTMAS GIFTS

## FOR THE LADIES — A beautiful Ardene Coly set —

## FOR THE GENTLEMEN — Bachelor and other popular lines

## ALSO COMPLETE STATIONERY, TOILETRY AND CONFECTIONERY LINES

## MOUNT ALBERT

Mrs. Charles and Mrs. Corner, Aurora, were guests of Mrs. B. Sinclair on Thursday.

Mrs. Clara Armstrong, who has spent a couple of months with her sister, Mrs. E. Harman, returned to Scarborough on Saturday.

Election day in the village ended with Mr. Roy Carr, Mr. B. Sinclair and Mr. Morley Case as police trustees for 1949. Mrs. Macpherson also a candidate but was defeated as evidently the men cannot see a lady at the head of village affairs. Better luck next time.

Next Sunday will be Christmas services at the United church at 11 o'clock. There will be special Christmas music by the choir when they will sing Behold I Bring You Good Tidings and Bethlehem. A special Christmas message by the minister, Rev. Shapter, and carols for the congregation.

At Sunday-school at 2.30 there will be carols for all, special numbers from the classes and the Christmas story by Mrs. H. Harman with the flannelgraph. In the evening at 7.30, the C.G.I.T. members will have a candlelight vesper service and their leader, Mrs. Bruce Rolling, will take the Christmas story. You are especially invited to attend all these services.

The Women's Institute sponsored moving pictures in the town hall on Saturday evening put on by the National Film Board and which were exceptionally good. They hope to have another evening on January 22.

Newmarket Dramatic players will put on their play, You Can't Always Sometimes Tell, in the town hall on Friday, Jan. 23. The C.G.I.T. girls are selling candy at this concert during intermission.

## Passes 95th Birthday

Mrs. M. Risebrough passed her 95th birthday on Tuesday, Dec. 14, and up till a few months ago enjoyed good health, but at present is not so good.

Mr. and Mrs. T. Allison attended the funeral in Toronto on Monday of Mrs. Allison's nephew, Mr. Harry McMullen.

Mrs. MacArthur, Sudbury, is at the home of her daughter, Mrs. Harold Kurtz.

Miss E. Hayes, Miss Webb and Miss Thorpe spent Monday with Mr. and Mrs. E. Hayes at Port Perry.

Mrs. Tressa Copeland, Toronto, was a weekend guest of Mr. and Mrs. R. Carr.

Mr. and Mrs. V. Mitchell and Mr. and Mrs. Art Mitchell, Newmarket, visited Mrs. S. Cain on Sunday.

Charlie Peterson, who has been in Sunnybrook hospital for some months, is home for the Christmas holidays.

Mount Albert public school concert will be held in the hall on Saturday evening, Dec. 19.

The public library board plans to hold a card party, euchre and 500 and old fashioned dancing in the town hall on Thursday, Jan. 8.

Commencing December 20, stores will be open all day and evenings. Boxing Day holiday will be observed.

## GLENVILLE

The Glenville school Christmas concert will be held in the school on Wednesday, Dec. 22, at 8 p.m. The young people of the community are presenting a play entitled Henry's Mail Order Wife.

## POPLAR BANK

A Christmas concert will be held in Poplar Bank school on Tuesday evening, Dec. 21, at 8 p.m. Sound films will be shown. A silver collection will be taken.

## HOLLAND LANDING

Service will be held in the United church Sunday evening at 7 p.m. on December 19. Special Christmas music will be given. Everyone is welcome.





## Down The Centre

With AB HULSE

### POT POURRI

Jackie Watson, now improved in health, has taken up the coaching duties with Unionville juniors he relinquished a few weeks ago. With this change in status Normie Stenden has returned to Unionville for the goal chore. Among those signed by the southeners so far are: Polly Minton and Bun Sellers of the Stouffville team, Ken Roberts, Buddy Watson, Pete Annesley, Frank Coburn, "Tor" Hill, Morley Petch, Nick Prosenko, who played with Unionville last winter and who has been a standout player with Stouffville, has added boxing to his list of accomplishments and he's been on two of Deacon Allen's recent amateur cards in Toronto. He's lost both of his bouts.

Stew Patrick has issued a clarion call for all intermediate hockey candidates in the Aurora district to meet on Monday, Dec. 20, at 7.30 p.m. in the firemen's clubrooms. This is a most important session and Dinty Moore will have O.H.A. certificates with him. A new candidate for the Aurora team will be Hap Holmes of the staff of St. Andrew's College who has played senior hockey out west and Dinty Moore will have O.H.A. certificates with him. A new candidate for the Aurora team will be Hap Holmes of the staff of St. Andrew's College who has played senior hockey out west. Better get your name on the roster on time, lads. A coach will be named and practice sessions announced.

Bill Boychoff, former Aurora junior who has been with Galt juniors, is now back in the district and claimed jointly by Bradford intermediates and Unionville juniors. Boychoff made a fair showing but injured his hand and refused to play in a game or two. Alfie Moore and the Galt executive had him examined and the doctor pronounced Boychoff as fit to play. Bill still didn't play and got his exit ticket. This isn't as bad as it sounds for Boychoff declares he wasn't ready to play and already this year Galt had used the same excuse to get rid of at least one other player.

Hal Rogers is back from the U.S.A. and George Haskett and the Newmarket boys can breathe easy for maestro Rogers didn't go scouting and made no sports contacts. Harold had a complete rest and the closest he came to hockey was by television in the Brass Ball.

Hell A.C., better known as Toronto Diggins, will play senior B hockey out of Richmond Hill this winter, with a strong team. The Hill folks with no home hockey are adopting the visitors as their own. McKnight Clement, otherwise known as "Mae", is playing sweet hockey for Varsity juniors and there's a rumor circulating that he may be given a chance to strut his stuff with the seniors before long. Leonard Simmons, while annoyed that no group has been announced as yet by the O.H.A., smiles happily as he is pretty sure, right now that Jack Atkinson will sign on the dotted shortly for Aurora juniors. Big John was in attendance at the Aurora practice last Sunday and really extended himself.

John Stuart has sent out invitations for the annual Stuart Tartan Christmas Derby at Markham on Saturday, Dec. 18. Pass the aspirins, Mirandy!

GIVE THE ERA AND EXPRESS FOR CHRISTMAS

## RELIANCE GASOLINE

POWER PLUS FOR COLD WEATHER

SOLD AT ALL CROWN DOMINION SERVICE STATIONS  
YOU CAN RELY ON RELIANCE

## On Ski Trails

The big night is approaching. The three greatest films on skiing are about to be shown for the fifth time in Canada. New shooting techniques, Banff for a background and technicolor all add to the atmosphere. And that's only the beginning.

Clint Melville, well known skiing personality and most popular lecturer of this sort in Ontario, will give a running commentary on the films and even show a couple of "shorts" of his own to demonstrate a few of the fundamentals of the sport.

We expect to be seeing more of Clint this year out on the trails and up at Collingwood. As matters stand he will be teaching Francis Elphinstone, the big, handsome boy at Best's, how to be a ski instructor for N.S.C. members at Glenview. That's not the only service we have for members this year. There is a jump, a big club house (being furnished now), free parking space, more trails and more signs. Let's hope there's more snow.

Incidentally, tickets can be bought now from Best's, Budd's, Orla Larsen and Dick Edwards. The price is 50 cents for adults but students and children get in for half price. It's at the high school this Friday at 7.30.

—Dick Edwards

### AURORA INTERMEDIATES

Aurora Intermediates O.H.A. hockey executive has called a meeting for next Monday evening, Dec. 20, at eight bells in the fire hall. All players interested in turning out with the club are requested to be on hand. If you find it impossible to be present, contact "Dinty" Moore, club secretary, who is carrying on until Manager Harold Rogers returns.

### TOP WHEAT

(Continued from Page 1)

Ivan McLaughlin of Stouffville. In this was Clifford Wallwork of Ballantyne who won the marketable class and was highest in all-round score. Selby Evans of Queensville was in fourth place in yield and third in marketable. Everton Goodie of Queensville was second in highest marketable potatoes. Certificates of merit were presented to these five contestants for exceeding the 500-bushel goal in yield.

Following a brief introduction by W. H. Waddell, wheat specialist, O.A.C., J. D. Lanther, manager of Leitchcroft Farm, presented the prizes to members of the 50 Bushel Wheat Club on behalf of the Maple Leaf Milling Company. Obtaining a record yield for York county, D. J. Davidson of Belhaven recorded a yield of 68.9 bushels per acre followed by Eugene Lemon of Stouffville with 67.5 and the Estate of Levi Weddel with 66.5. The next three winners were Norman Payne of Maple, Russell Boynton of Woodbridge and Charles Miles of Milliken.

A very interesting auction of the exhibited half-bushels of potatoes was conducted by Earl Grose of the United Co-operative of Ontario who obtained some spirited bidding to receive the high of \$4 for the half bushel lot. The five exhibits totalled \$16.25 which is to be donated to the very needy United Emergency Fund for Britain.

## Birdie Girls Ensure Newmarket Win

### Badminton Teams Make Clean Sweep Over Hill

Action continued in the North York Badminton League Monday. Newmarket club making a visit to Aurora. Actually it was a little in advance of their scheduled Thursday test. The change in dates didn't hurt the Newmarket cause as they came home a winner in five of the eight games up for decision. President Jack Hamilton and the male members of his winning combination have to pass along main thanks for the win to the ladies, for it was their feat of winning both doubles tests that gained the victory. In the mixed and men's doubles the points were halved.

Helen Coveney and Lillian McNelly required an extra set before being declared the winners over the Aurora partnership of Maxine Nisbet and Ruth Corner 18-17. Barbara Hamilton and Florence Callaghan had little trouble disposing of Marion Nisbet and E. Little 15-2.

In the men's doubles, Bob Yates and Jack Hamilton (Newmarket) partnered for 15-10 decision over Harry Boyd and Wilf Preston. Aurora reversed the procedure as the Nisbet duo, Keith and Doug, combined for a 15-11 triumph over Charlie Lee and Chuck McLeod.

In the mixed doubles it was even as Lillian McNelly and Bob Yates recorded a win over the Aurora team of Ruth Corner and Harry Boyd (15-11). Florence Callaghan and Charlie Lee disposed of E. Little and Doug Nisbet (15-8). Aurora squared up the mixed doubles as Maxine Nisbet and partner Wilf Preston downed Mr. and Mrs. Jack Hamilton 15-12 in a well-fought exchange. Aurora's Marion Nisbet and Keith Nisbet defeated Helen Coveney and Chuck McLeod 15-9. The shuttle stars will declare a halt to activity until after the New Year League standing:

	W	L	Pts.
Willowdale	3	1	6
Newmarket	3	1	6
Richmond Hill	1	3	2
Aurora	1	3	2

## On The Alleys

Winding up some unfinished business from last week. Thursday, the Office Specialty office ladies are in action at Joe Smith's. A three-team league captained by Eva Whitfield, Laura Whitfield and Joyce Smith. Eva Whitfield, taking this captain business seriously, led her team to victory with three fine games, 188-227-272 for a 687 total. Closely in pursuit was team-mate Joyce Vandenberg demonstrating her marksmanship with a three-game score of 641 (214-263-164).

Following the Specialty Ladies Thursday Night, girls have charge. No league scores available. Jean Wrightman's 201 and Myrtle Dunn's 246 topped the singles last week.

Newmarket Lawn Bowlers — a three team league, Wildcats, Indians and S.O.S., with respective captains of Mrs. John Maenab, Mrs. Ron. Watt and Mrs. James Sloss, take to the alleys Friday P.M. Wildcats are heading the pack with 16 points, Indians and S.O.S.

led in second slot with 12 each. Marie Penrose holds the high single at this juncture with 272. Anne Osborne high threesome with 595 (188-187-240). Dora McCaffrey is second with 544 (164-149-231). Lil Watt is third with 517 (205-201-111). High average goes to Anne Osborne with 104.

Must apologize for a couple of omissions at the North End Alleys. Bradford Ladies League operates on Tuesday, 9 to 11. The out-of-towners make the trip in by bus. High single last week was rolled up by Mrs. Stevens with 207 and Mrs. Wartman with 200.

Then too Friday, in the late hours, "The Friday Nighters" hold sway. In a four-team league, Smoothies lead with 37 and are captained by Bob Bunnings. Closest competition is Earl Burrows' Wild Cats with 20 marks, third the Rinky Dinks, captained by Norm. Walthe with 20 points and in fourth, in hot pursuit, the Tomhaws, Norm. Whitfield, captain, with 19 points. It will be chickens for the winning bowlers this Friday.

The cowboys of the Bradford males, they come dressed in straw hats and all, have been hanging round the rest of the league these past three weeks. They have every right to whoop it up with three straight wins. Six men, you can't bring in your horses. They'll roll for turkeys Thursday.

Ray Bennett hogged the office Specialty Office-men's League spotlight with 287 single and 870 triple. Don Burch's rollers hold onto the lead with 22 points, Stew Parks, making it interesting with 20 followed by Tommy Scott's six with 16. Geo. Philmler's shooters are away to the rear with 6 marks.

Out of the hectic Monday Night ladies' circuit, the Duds registered a gain of three points. Edna McGrath demonstrated her pin spilling ability with a 612 total (204-212-196). Mighty close behind with Phyl McNelly with a 611 threesome. That pitching around the ball diamond in the summer must do some good. Audrey Henton racked up three nice games 200-208-169 for 566. Clara Pollock with 544, Billy Blandy with 537 and Nora Gibney 522 finished in that order. The Humbugs held onto their lead with 24 points, Nitwits and Duds tied for runner-up with 18 each.

Howard Rankin spearheaded the Davis Leather with a high triple of 731 followed by Ned Tansley 684 and Jack Attwell 668. Eakins' accurate rolling gave him a 295 single.

Standing in the Hoffman League is Press Shop 21½, Sheet Metal 17, Vorelone 15½, Stores 13, Machine Shop 13. High single last Friday was chalked up by "Coogers" McDonald with 278. High triples, Frank Daniels, 728, "Coogers" McDonald 624 and Bob LeShon 614. They'll bowl for Christmas dinner this Friday.

In the Town Men's League, Reg. Wilson topped his previous high single with a 501. That will be a mark to shoot at men. Art Deave came rolling through Tuesday to shatter the high triple mark with an 884 three-



## News 'n' Views

By

George Haskett

No hunt! It's tough to get thinking seriously about hockey even though the lads out with the Spitfires have been pursuing the old boot heel with vim and vigor these past five weeks. Coach Harvey Gibney has the makings of a cracker jack ice squad—if, as and when Old Man Winter puts in an appearance in earnest. There's a bit of dissension in the ranks, nothing serious we hope. At the moment, several players are holding back the inking of their certificates. Want to see what John Jones or their buddies are doing about it. This has both manager John Hines, his assistant, Larry Scheffe, not to mention the sponsors, in a bit of a dither at this stage. These guys are doing some hard slugging to get the ball rolling and nothing would please them more in the way of a Christmas present than to see this end straighten out in short order.

Let's see now—minor hockey teams are taking shape. In bantam some 50 to 60 names are in. In pee-wee, they've hit the jack pot, some 80 gaffers ready for hockey action. Principal H. A. Jackson and Frank Hollingsworth are hoping to have a draw for players this week. The suggestion has gone forth that the bantam teams be given American hockey league team names, the pee-wees taking their cue from Junior A, O.H.A. The midlets, of course, under the sponsorship of the Legion, are being dubbed with N.I.L.L. team ratings.

Newmarket Grads, that's our basketball team, ran into difficulty in its first appearance. Picking College Masters were every bit as good as their name would suggest, trouncing the locals 53-32. Didn't want us to know about it either. Shame on you, Grads. They say it will be different next time.

Larry Molyneux, coach of the Legion midlets of last season, has been lending Gravenhurst Indians, the northerners' intermediate sextet, a helping hand in their early season work. Mayhap we'll have a chance to see how the Indians take to it. They are billed for an exhibition battle with the Spitfires as soon as the weatherman and Les Deazer can get together for a sheet in the local ice diggings.

Friend Ab Hulse mentioned last week that if the draft law had been in effect last season Newmarket Gapeos would have a bit of change due from Galt on Ken Broughton, ditto Aurora Flyers on Bill Boychoff. 'Tis rumored, how true we can only surmise, that Galt promised to pass along a serving of greenbacks to the Gapeos on the deal but personally we'll drop dead, the Gapeos executives, too, we imagine, if it comes to hand.

It almost slipped my mind — better do it now—Aurora's youth organization is doing a pre-holiday hop, December 23, Aurora high school. Funds in aid of winter sports program—skiing, skating, sleigh rides. The latter's a tough uphill sport on the horses, at least right now.

Santa came and conquered the town last Saturday. The sporting fraternity lent a helping hand in many ways. Nice going, chaps. Seven days to do your Christmas shopping. Out of the way, brother (my wife does mine).

SHARON FARM FORUM Sharon — The final broadcast and discussion of the second series of the Radio Farm Forum was held at the home of Mr. Wm. Oslar on Monday. The discussion was on the place of the movies in our daily lives and especially their influence on the younger people. The opinions and conclusions were remarkably similar to those on the value of radio and not altogether to the credit of movies.

The next forum will be in the New Year, on Jan. 3, at the home of Mrs. M. C. Newroth.

going total. The league takes a rest for two weeks, back at it after the New Year.

### Newmarket Lions Club

ANNUAL

## New Year's Eve

### Frolic

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FRIDAY - SATURDAY - DECEMBER 17 - 18

— ADDED ATTRACTION —



— EXTRA ADDED ATTRACTION —



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our new serial, "Superman", will be shown every Friday evening and Saturday matinee only

MONDAY - TUESDAY - DECEMBER 20 - 21



— ADDED ATTRACTION —

Olivia DeHavilland - Ray Milland - Sonny Tufts

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WEDNESDAY - THURSDAY - DECEMBER 22 - 23



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THEATRE AURORA

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"MY DOG RUSTY"

Ted Donaldson - Joan Liles

and

"DREAM GIRL"

Betty Hutton  
Patrick McGee

MONDAY - TUESDAY - DEC. 20 - 21

"BERLIN EXPRESS"

Merle Oberon - Paul Lukas

Also "MIND OVER MOUSE" Edgar Kennedy

WEDNESDAY - THURSDAY - FRIDAY - DEC. 22 - 23 - 24

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## MURRAY'S I.D.A. DRUG STORE

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MURRAY'S I.D.A. DRUG STORE

## MURRAY'S I.D.A. DRUG STORE



## Pages from the Editor's Notebook

The Santa Claus parade in Newmarket was the second for our eldest, Geoff, but Stella had slept through the Toronto one so Newmarket's parade was her first sight of the Christmas spectacle. She was quite impressed, needless to say, although Santa Claus did not have her complete approval.

"He's an old man, daddy, with whiskers," Stella likes them younger. She also disapproved of his red nose. On the other hand, the fairy princess won her unqualified admiration, and when we returned home, she did her best to imitate her by tearing the sheets off the bed, draping herself in them, and waving a yardstick from the chandelier.

Geoff, being male and already pretending he can shave after watching his father in the mornings, was not at all disturbed by the Old Gentleman's whiskers, but Santa's laugh apparently echoes in his dreams for Saturday night, when we checked their coverings before retiring, Geoff was mumbling in his sleep about "little ole ho-ho-ho."

**A Medal for the Majorettes**

The drum majorettes should be awarded some sort of a medal for braving Main St.'s chill in those skimpy costumes. As they came over the hill on Main St., they were all colors from the cold. When it is remembered that the girls had little or no previous experience as drum majorettes, and their introduction to the job was a couple of rehearsals at the arena, they certainly are to be congratulated on their smart appearance and the precision of their manoeuvres.

We hear a lot of talk about the trumpet band, that with the Citizens' Band so well established and of such high quality there is no need of a second band, but the skeptics had they heard the brassy echoes of the Trumpet Band as they preceded Santa's float would have quickly swallowed their doubts.

There is no comparison between the two bands. Each serves a different purpose, and the Trumpet Band certainly gave a resounding affirmation to the fact that they are here to stay. We are somewhat spoiled in Newmarket because of the quality of the musical organizations in town and do not, we fear, give them the credit they deserve for the hard work and incessant practice that achieves the perfection we hear and see.

**Santa Arrives by Air**

Whoever dreamed up the scheme of bringing Santa Claus to Newmarket by air achieved new extremes in originality. It was the sort of stunt that clicked. Santa's red hat could be seen as the plane roared over town, and we could see his arm waving to the waiting children and their parents, but there wasn't much else.

However, the fact that Santa was coming by plane, was sufficient to set off a chain of speculation and interest. The idea took a thorough hold on public imagination and gave the day the added fillip which will make it live long in Newmarket's memory.

It is remarkable what attention children pay to seemingly minor details. Many of those who witnessed the parade here had earlier seen or heard of the Toronto Santa Claus, so what was more natural than that the airplane should come from the south, and not from the north. One little unbeliever was firmly restored in her faith in St. Nick by that little detail. She had seen Santa in Toronto and was wavering in her acceptance of him as the real McCoy. However, Santa was coming to Newmarket, and he came from the direction of Toronto so, there just wasn't room for any more doubt.

## From the Files of 25 and 50 Years Ago

There was a big crowd in town last Saturday morning and the market was jammed, according to the files of 25 years ago. Butter was firm at 40 cents but eggs were inclined to be cheaper, 50 cents a dozen was the usual price. Chickens were 20 cents a lb., geese 20 to 23 cents, ducks 25 cents and turkeys 25 to 30 cents a lb.

The boys were skating on the pond again on Tuesday night.

The Misses Haight left this week for Waterloo to spend the winter with their brother.

On Thursday evening of last week the orchestra of the Methodist Sunday-school and a few friends visited the Industrial Home and entertained with a two-hour program of instrumental music, solos, duets and quartets. Those assisting were Miss Clara Richardson, Arthur Richardson, Walter Stephens, R. E. Manning, Alex Evans and Geo. Barker.

Sir Wm. Mulock has donated a complete x-ray outfit to York County hospital as a Christmas gift and it is to be installed early in the new year.

The Newmarket board of trade held a banquet in the Oddfellows' hall Wednesday evening, when Premier W. L. Mackenzie King was the guest of honor. Music was supplied by the Westmax orchestra and solos by Mr. Hurlty, Toronto. Mayor Cane gave the welcoming address to Mr. King.

There was a big market last Saturday and Main St. was crowded with people until 2 or 3 o'clock, according to the files of 50 years ago. It was the best business day in town this season. Eggs were inclined to advance, 23 cents being paid for fresh and 18 cents for packed ones. Butter remained about the same as the week previous—14 and 15 cents with a few choice lots at 16 cents. Potatoes were plentiful at 40 and 50 cents a lb. Carrots sold from ten to 12 cents a lb., chickens 40 to 55 cents a pair and turkeys nine cents a lb.

The curlers have been shoving the stones at the rink all the week but skaters have not been allowed on the ice yet. The ice is forming to stay and the rink will probably open Saturday night.

While experimenting at the close of the chemistry class at the high school yesterday morning one of the pupils, Miss Cleland, had her hand badly burned with nitric acid.

The members of St. James' church, Sharon, are busy digging a cellar under their church to put in a furnace.

The thermometer was 14 degrees below zero last Tuesday morning, the coldest it has been yet.

W. E. Rutledge, Holt, is preparing for business. He has purchased a new 20-horse power engine to run his sawmill.

Fred Mills got back from Indian Head, N.W.T., last Saturday after an absence of nine months. He did not like the country and is doubtful whether he will return.

A. E. West has moved his barber shop one door south of the Dominion Hotel and is putting in a new reversible chair and other improvements.

Mrs. Haight leaves on Monday to spend the winter in Philadelphia.



## A Page of Comment

### Newmarket Era and Express

Serving Newmarket, Aurora and the rural districts of North York

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## The Editorials:

### Santa's Parade Points the Way

The Santa Claus parade on Saturday in Newmarket drew the praise of all who saw it. The parade was sponsored by the Chamber of Commerce and managed by Mr. Les Beazer whose services were loaned to the Chamber of Commerce by the Recreation Commission. Those who prepared the parade and those who participated in it are to be congratulated for a job well done.

Santa Claus parades are primarily for children but it would be hypocritical to an extreme to deny their tremendous value to Newmarket in advertising the town as a shopping centre. Those merchants we have talked to report a heavy business on Saturday, with shoppers coming from as much as 25 miles away. For the comparatively minor cost to the merchant, they received a large return in business and in the goodwill which will encourage future business.

Accepting these facts, the question arises: What other projects can the businessmen sponsor towards the same end? It is not an idle question in these days of growing competition. Quick transportation by two routes, Yonge St. and the fourth concession, have brought the Toronto stores to within a convenient distance. Newmarket merchants must accept the fact that their strongest competition is not from among themselves but with Toronto merchants, and must do everything they can to answer that competition if they are to maintain their businesses.

The Chamber of Commerce, with a comparatively few members, has demonstrated what it is capable of doing in the Santa Claus parade. But the parade could be magnified many times and other projects like a Farmers' Day such as is held in Barrie, fall fair and special "bargain" days could be held if the businessmen of Main St. worked together in larger numbers.

Newmarket merchants have lost precious time since the war, time which was made the most of by Toronto stores. Present business conditions may give grounds for confidence but it is certain that if the future is to be secure for Newmarket business, a concerted effort will have to be made to answer Toronto competition, and the Christmas parade, fall fair and other projects is one way to do it.

### Big Signs and the Little One

New signs have been placed on Newmarket streets, marking no parking areas, school approaches and giving the driver other pertinent information. The no parking signs which line the east side of Main St. north of the firehall are quite prominent. There certainly is no excuse for not seeing them.

It is too bad that with these no parking signs sending cars off the Main St., the sign farther south, pointing to the parking lot, should be so small. Considering the sum that Newmarket citizens paid for the land that is being used for parking behind the post office, it is indeed a modest sign. It would be appropriate if it was at least the size of those signs which forbid parking.

### Timber Cutting Law Does Exist

Last week, commenting on the need to conserve water supplies by maintaining ample tree lots, we said that it was a matter which should be dealt with by means of provincial legislation, administered at county level. We have since learned that such legislation does exist, and that several counties in western Ontario police timber cutting by means of it.

We have not seen a copy of the act, but we understand that its provisions give authority to control indiscriminate cutting. We also understand that while York County is not under the act, the county council has from time to time discussed that possibility but that no action has been taken.

Perhaps there are some provisions of the act which make it impractical for York County and if so, it is most unfortunate. However, with several other counties administering it, its application to York does seem to have some precedent. We hope it will be reconsidered. The present rate of cutting in this end of the county at least, if allowed to continue, is going to aggravate already short water supplies and rob farmers of a resource which, if properly used, can be a source of continuing revenue as well as maintaining and improving water supplies.

## The Forum:

### Letters to the Editor

May we, at Thompson's Beauty Salon, say how much our patrons and ourselves enjoyed the Santa Claus parade on Saturday afternoon. Needless to say, we had a grandstand seat in our big window and the joy was ours watching the faces of the small children on the sidewalks. The joy and happiness at their pleasure should be all the thanks those responsible should need. To the Chamber of Commerce, business people of Main St. and each and everyone who helped make this year's Santa Claus parade such a splendid success, we say "Thank you". It was well enjoyed even by the adults.

Lillian Thompson Rank

### Other Editors' Opinions

**The Financial Post**—Beef cattle prices in Ontario, states an official report, are now five times the prewar level. That is quite true, but sensational information of that kind is hardly fair to the farmer without the explanation that in years just before the war, prices were abnormally low.

During most of the 'thirties beef cattle prices in this country were at the lowest level in 25 years. Partly responsible was the general depression but cattle raisers faced another major handicap, too. They lacked an adequate export market for most of this period. The Hawley-Smoot tariff of 1930 had almost completely shut off the U.S. outlet and British prices were too low to be of much assistance.

Conditions started to improve with the first reduction in U.S. tariffs in 1935, but it was not until fairly well into the war period that farm prices generally approached normal levels.

No matter what consumers may think of the enormous increase in those levels since that time, in fairness to producers they should remember the vastly different situation that prevailed not so many years before.

**Stouffville Tribune**—There is something impressive about the charge we read from the Old Country the other day where a resident was fined for "maintaining a nuisance". The nuisance was that of keeping a horse in the house. Neighbors told the police and when the officer knocked on the door the horse stuck its head through the window and neighed.

It has been suggested that the animal must have performed in a circus sometime or other since it put on such a good trick. However, keeping a horse in a home was the offence, but in the early days in England it certainly was no offence, and one is impressed by the fact that such a charge should emanate from the country where Old Dobbin lived closer to the family kitchen than he ever did in Canada.

The writer of this column recalls being with a press party in England visiting the home and birthplace of Robert Burns at Ayr. We haven't forgotten that the famous poet slept in a bit of hallway separated from the family cow by only a slim partition. We thought as we looked at the set-up where the stable adjoined the house was like being in the next room, that health authorities would never condone the layout today, but health or no health laws the condition gave the world a Bobbie Burns.

**Stouffville Tribune**—In the disclosure of a dead body being found in an unused basement room in the Ontario Mental Hospital at Whitby that had been there for five months, leaves much to ponder over in the minds of the public. The girl, a patient who was allowed more freedom than is accorded many others, suddenly disappeared and an intensive search failed to find her. An electrician or somebody who had occasion to go into a room always kept locked since dangerous or live wiring was exposed there, found the body which must have been in a badly decomposed condition.

Evidently reasonable precaution had been taken to keep inmates out of the air-conditioning room, as they called it, but how a decomposed body could remain there for five months and not be discovered, is something few people can understand. Surely had an innocent akunk gotten in there, he would have been hunted down and removed, because of odors that must have emitted from the place. Yet here was a human body lying there for five months, and "nobody noticed".

## Office Cat reports Catnips By Ginger

Well boss, I had an exiting experience with Santa Claus last Saturday when I flew down from the north with him in the autogiro. That was a good idea to have an eye-witness account of his arrival at the parade from inside his machine.

I caught a wholesale fruit truck to North Bay last Friday night and by dawn I was shivering at the edge of North Bay airport. Santa's crate was due in for a refueling on his way down from the pole at about 10.15 a.m. so I had a long wait. Finally, ten minutes overdue, he sidestepped out of a low ceiling and taxied up to the edge of the field. I could hear him laughing with his pilot, Henry.

"Bad flight weather, old chap," I called to him.

"Duff viz. most of the way but it was a piece of cake, really. Eh, Henry?" he roared. "We've got this trip taped," he added as he pushed back his flying goggles. Santa's crate is an open cockpit job, windy and no hot air heaters. He doesn't believe in jet propulsion either.

**Sandwich at Snowbelt Grill**

We dropped in at the Snowbelt Grill for a sandwich while they refueled the crate. I phoned the Nugget to see if they would pay me more for the story but no dice. Santa wanted to wait around for a photographer and some publicity but our take-off was overdue.

The crate is a two-place aircraft so I had to crawl back in the fuselage and stick my head through an air intake hole near the tail assembly. Santa had one of those new walkie-talkie toy sets that you talk into at another person. We used it for an inter-comm. as the crate was not equipped with standard sets. We tested our toy phones before take-off. "Ginger to Santa," I called. "Can you hear me? Over."

"Roger, can do," he answered and we were away in one of those Yank take-offs. Practically straight up. Henry was a hot pilot.

What a flight! First of all we hit a pea soup fog that was so thick that the rotary blades of the autogiro became stuck, and we hung there like a chandelier until a man in a rowboat came along and towed us out.

**Took the Ice Off the Wings**

Then our wings started to ice. I had seen a toy pick and shovel in Santa's bag so I crawled out on the wings and hacked and shovelled at the ice until we were clear again.

Settled back in my air intake hole again I just caught my breath when Santa roared over the inter-comm. phones, "Man the water pistols. Seven seagulls coming in at two o'clock in V formation. Take evasive action, Henry!"

We got out the water pistols from Santa's bag but the water in them had frozen. By that time the seven seagulls landed on our port wing and sat on the leading edge, all in a row so that when we came over Barrie, we had a list to port.

Henry, the pilot, always a man for bravado, decided to do some stunts for the people and at the same time shake the sea gulls. He slipped into a barrel roll at 500 feet under the low ceiling. Far too low. We roared through someone's back yard and wrapped a long clothes-line full of the woman's washing around the tall assembly. We flew south with the seven sea gulls still sitting on the port wing and a woman's washing trailing behind. Some of the farmers must have thought we were advertising another election candidate.

**Gulls Choose Dead Fish**

Before we reached Newmarket, the gulls saw a dead fish in Lake Simcoe and left us. We met a T.C.A. four-engine North Star coming north and Henry headed us straight at it, did a tight turn in front of the airliner so that the washing caught on the starboard wing of the big ship. By now there is probably some unidentified washing at Winnipeg airport. Henry came so close to the North Star that I could see a mole on the pilot's chin.

Minutes later we landed at Newmarket. What a flight! For my story of the week, that was the toughest assignment yet, boss.

## by "Back Concession" The Top Six Inches

What kind of a community do you want to live in? The community is just what we make it. Do we give a 50-50 deal in business? We farmers have built up a nice way to sell our produce. Buyers come to the farm and pay cash. The farmer's responsibility ends at the farm gate. If the produce is not up to what the trade wants, why that is not our worry. Let the man who buys our produce for resale worry.

This resale agent finds it hard to sell and has to take a loss price. He comes back to the farm and tries to pass the loss on to the farmer in turn. The farmer puts in some poor produce to make up. Neither the farmer nor buyers want to go 50-50.

We have another kind of buyer who knows some farmers do not keep up on the market prices. Here is a real harvest for that type at the expense of the farmer. The prices some buyers pay the farmers are out of all reason. One buyer of chickens came to a farm home and the man was sick. The wife had to do the business. This buyer saw a sick hen, told the woman the whole flock was sick and not worth much money. He took the chickens at a small part of what they were worth.

**Forced Farmers to Organize**

These kind of things have forced the farmer to organize farm groups. Now the farm organizations ask the farmer to stand behind the farm produce right to the consumer. A large part of our produce is sold by farm groups. Our produce is all sold on grade. This is the way the farmer stands behind his produce. There is not a thing sold from the farm that is not graded and rightly so. When people buy food they know the grade and what to expect.

How about what we have to buy? We pay the best price for our overalls and find when they are washed, the cloth has been filled up with starch. The same with boots. The first time boots are wet they go all out of shape. We sell on grade, why can't we buy on grade? We can buy feed on brand or grade and know what we are getting. We have farm organizations that sell and buy everything the farmer needs. To become a member all you have to do is to buy or sell with your farm group. This is your business. We have an over-all organization with an office at Ottawa to look after the interests of the farmer. This office is supported by grants from farm groups and township councils. There are some township councils that are putting a part of a mill on the taxes to finance the grants.

This mill rate would seem the most fair way to support our office. The cost would be around \$1.50 for a 100-acre farm per year. As all farmers receive a benefit, we should all help to support our office at Ottawa. You may say just more white collar jobs. We have to pay the white collar job no matter which way we market our produce.

**Control Our Farm Groups**

We have control of our farm groups and nothing to say about the other way of marketing. In our farm group business you have the right to know what your farm produce is sold for and the right to ask the mark-up price on goods you buy. At the end of the year a statement is given you telling the year's business. It is your right to give your opinion and suggestion on what should be done, to pick as leaders those whom you think are best suited to fill office. We have in our farm groups men who have given their time and held office for years. Some of those men want to get out of office and others will not give up office. Could we not have some kind of a system worked out where we could have our young men take office? We could have the energy of youth and also hold our older men for their experience and advice.

A man said any farmer who deals with the farm organizations is a sucker. Does that man mean that if the farmer gives and expects a square deal that this is wrong? I live in one of the best communities in Canada. What makes it so? Here is the answer. If you do business here in this neighborhood, you get a 50-50 deal. No trying to out-smart anyone, no small potatoes in the bottom of the bag, no bad udders on the cows that are sold, no stale eggs in the dozen, the same apples in the bottom of the basket as on top. If you need help, it is forthcoming. We have a guide book that says we shall have only one measure and one weight. The strong to support the weak, the learned to give counsel to the unlearned. This is the answer for a good community. Cheerio.

The state is the servant, not the master, of the people; the state is their guarantee against infringement on their rights, their agent in international and national issues; it is not the function of the state to assume the direction of those activities which rest on individual choice.



**Christmas and New Year's**

**REDUCED RAIL FARES**

**FARE AND A HALF**

Good going—Tuesday, December 21st, to noon Saturday, January 1st, 1949.

Return Limit—Leave destination not later than midnight Monday, January 3rd, 1949.

BUY TICKETS EARLY...AVOID CONGESTION

Ask any Agent for complete information.

**CANADIAN NATIONAL**

### Three Months Term In Theft Charge

Newmarket—Charged with receiving and retaining a saw manvil, pulleys and bearings, belonging to John Madsen of Unionville, Wilfred Welch, 35, of Newmarket, was found guilty by Magistrate O. S. Hollinrake and sentenced to a jail term of three months on Friday.

According to the testimony of Alonzo Blizzard, of Markham, an employee of Mr. Madsen's, the stolen goods disappeared from Madsen's lumber property between June and Nov. 17 of this year. Welch, on whose property the manvil was found by Constable Joe Jardine of Queensville, lives beside Mr. Madsen's property.

Welch maintained that he had unknowingly picked up the manvil in a load of junk somewhere near Markham, discovering it only upon his arrival home. He claimed that upon realizing its value he decided to keep it for himself and filed his initial 'W' on the shaft. He maintained, that since the manvil presented in court was without his initial, it had been substituted for his by some unknown person.

In registering a conviction, Magistrate Hollinrake commented, "too many alibis lead to a feeling of guilty knowledge. The whole thing is very far-fetched. You have a long record and should have learned your lesson by this time."

### Hartman W. A. Elects Mrs. G. Murphy

Hartman—The W.A. held its December meeting at the home of Mrs. E. Pegg. The president, Mrs. D. Stiver, opened the meeting with a Christmas hymn, followed with prayer. Mrs. V. Weller read the Scripture lesson and Mrs. G. Scott read the lesson thoughts, followed with a devotional reading by Mrs. B. Pegg. Mrs. D. Stiver sang a lovely solo accompanied by Mrs. G. Murphy. Mrs. F. Hill then gave an interesting Christmas reading.

At the close, the election of officers took place conducted by the minister, Rev. C. P. Shapter, with these results: retiring pres., Mrs. D. Stiver; pres., Mrs. G. Murphy; vice pres., Mrs. M. Oldham; sec.-treas., Mrs. L. Oldham; devotional leader, Mrs. G. Scott; pianist, Mrs. D. Stiver.

Social committee, Mrs. M. Toole, Mrs. M. Oldham, Mrs. A. Smith, Mrs. H. Rose and Mrs. Ausman; program committee, Mrs. G. Scott, Mrs. Shapter, Mrs. G. Murphy, Mrs. G. Smalley and Mrs. V. Weller; sunshine committee, Mrs. B. Pegg, Mrs. F. Jordon, Mrs. H. Rose, Mrs. G. Murphy and Mrs. E. Pegg; cemetery committee, Mrs. H. Leek, Mrs. Herb Leek, Mrs. G. Oldham, Mrs. J. Oldham and Mrs. F. Jordon.

The meeting was well attended and a number of white gifts handed in. A delicious luncheon was served by Mrs. G. Smalley and Mrs. G. Murphy. January meeting will be held at the parsonage.

### KESWICK

The Christmas meeting of the Evening Auxiliary of the W.M.S. will be held at the home of Mrs. Kenneth Boothby on December 21. There will be election of officers followed by a candlelight carol service. Please bring your gift boxes.

### MURPHY PAINTS AND NARVO ENAMEL

Sunworthy Wallpapers, Congoleum by the yard, Hall runners and rugs, and fireplace mantels

### A. G. LEE

120 Main at Queen Phone 347R Newmarket

### Suggests Anti-Oleo Advertising



Direct advertising to combat oleomargarine propaganda was suggested to the first annual meeting of the Ontario Cream Producers' Association in Toronto on Nov. 17 by Gordon Rynard (right), Zephyr. Above from left to right, talking to Mr. Rynard are Harold Shantz, New Hamburg, John Snider, Unionville, and C. Allison Graham, Chesterville, vice-president of the Ontario Concentrated Milk Producers' Association.

## Adopt House Numbers For '49 In Aurora

Aurora—Householders should be sporting brand new house numbers in the near future. A motion by councillors Cliff Corbett and Victor Jones that the house-numbering plan as drawn up by Charles Copland be accepted, and that a by-law be prepared for its enforcement early in the new year was approved by council, meeting last week.

The council also passed a by-law approving a grant of \$1,000 to the Aurora Branch 385, Canadian Legion, in aid of its new building at the south end of Aurora which is at present under construction.

The Aurora fire department report for 1948, presented by Fire Chief Harry Jones, disclosed that a total of 81 calls were answered during the year, 13 to King twp., 24 to Whitechurch twp., one to Holland Landing, 35 in Aurora and eight practice calls. Fire losses in Aurora totalled \$10,800. Fire inspections and drills were reported to be satisfactory and was announced that a fire drill would be held each month in the local theatre. This year, the biggest in its history, the fire department exceeded its grant of \$2,125 with actual expenses totalling \$2,541.25. Council ruled that upon submission of an adequate itemized account the additional amount above the grant would be considered.

Councillor Victor Jones announced that the recreation commission had decided against building dressing rooms on the east end of the Aurora arena and would prefer to construct them upstairs over the west end. This would be more economical in the long run as the west end of the arena will require repairs in the near future. He also disclosed that the sanitary facilities of the arena are being repaired with the approval of the medical officer of health. Council agreed to purchase two new stoves for the arena at \$20 each.

On a motion by Councillor Harold Pringle, seconded by Councillor W. C. Corbett, council agreed that the annual Christmas gift of poultry to all town employees be made as usual. Council also declared Monday, Dec. 27, to be a civic holiday in the town of Aurora.

A report on the restaurant by-law by town clerk, Harold Clark, showed that nine licenses were issued to restaurants during the current year, none being suspended. Three inspections were held during the year. Following the first inspection it was recommended that the garbage facilities be improved. This was found to be corrected at the time of the second inspection. All restaurants were found to be in good condition upon the third inspection. The council unanimously approved Mr. Clark's report.

### Whitchurch Tax Roll Climbs To \$88,500

The current tax collection for the twp. of Whitchurch will total \$88,500, according to Collector Ross E. Ratcliff, who has all the bills out, and now waiting for the big returns which have already started to roll in.

In a reminiscent mood Mr. Ratcliff revealed that he had been collector of taxes in the twp. for 15 years, but he had never yet felt the impulse to climb a tree as did a certain collector back in Bible times. However, he may wish to do just that before he gets through if school costs continue for big increases in some sections, but municipal councils can do nothing about that.

When Mr. Ratcliff became collector 15 years ago, the total roll was only \$40,000. He has a good background for the work he is called to do. For ten years he served on the twp. council, so that he now has 25 years of municipal life in Whitchurch, thus he is the oldest in point of service of any councillor or municipal official in the twp.

### License Suspended, Drove, Fined \$100

Newmarket—For driving while his license was under suspension, Fred Rapley of 2586 St. Clair Ave. West, Toronto, was assessed \$100 and costs or 30 days by Magistrate O. S. Hollinrake on Friday. Rapley, whose license has been under suspension since July, was apprehended by Chief Constable Carl Morton of North Gwillimbury on Nov. 18 near Willow Beach.

The Era and Express classified printing results.

**JOHN DALY**  
Expert Watch and Clock Repair  
31 Gorham Street  
or  
Phone 648W, Newmarket  
ALL WORK GUARANTEED

### "Here's how to avoid the rush of Long Distance Christmas Calls"

To be sure of reaching faraway friends with a minimum of delay—

Call BEFORE Christmas Eve or AFTER Christmas Day



THE BELL TELEPHONE COMPANY OF CANADA

**ELECTROLUX**

The Ideal Year Round CHRISTMAS GIFT

EASY TERMS ARRANGED

Free Demonstration TRADE-IN ACCEPTED

**BLAKE BROAD**

7 North Main St. Newmarket  
Phone 1045W

An invitation from **R. T. CALDWELL** to make \$1 do the work of \$3

YOUR FRIEND at Canada Life can show you how every dollar you set aside as savings with a Canada Life contract will guarantee as much retirement income for you after the age of 60 or 65 as \$3.00 of just plain, hard savings. He can show you, too, how this better savings plan can give your family immediate security—and give you the certainty of a retirement income when you want to quit active work. Accept this invitation from your friend at Canada Life. Call him now and ask him to give you the facts.

**The CANADA LIFE Assurance Company**

BRIGHTER TOMORROWS FOR YOU AND YOURS

see... **WESTERN CANADA**  
YOU'LL ENJOY GOING BY BUS

FARES ARE LOW  
ROUND TRIP TAX INCLUDED

WINNIPEG	\$46.65
REGINA	\$57.90
CALGARY	\$77.95
VANCOUVER	\$88.65

(Subject to Change)

**KING GEORGE HOTEL**  
PHONE 200

# MORE CUTOFFS?

The End of the Power Cutoffs Does NOT Mean The End of the Power Shortage

All Consumers must continue their efforts to cut down on electricity

While improved water conditions resulting from recent rainfall in the right places, have enabled The Hydro-Electric Power Commission of Ontario to increase quotas to municipalities, water flow conditions are still not normal. Therefore, it is vitally important that all consumers—industrial, commercial, domestic and rural—be constantly on the alert to avoid all unnecessary use of electricity.

Your co-operation in the past has helped. Here are a few suggestions as to how you can continue to help.

- Turn off all unnecessary lights. Do not leave lights burning in empty rooms, halls, basement, attic, porch and garage.
- At the evening study or reading hour, group the family around the reading lamp and turn off other lights.
- Replace large light bulbs with smaller ones.
- Where water is electrically heated, use hot water sparingly.
- Watch the switches on your range, your iron and other appliances: Turn them off as quickly as possible. Often the stored heat will finish the job. Use "High" heat for as short a time as possible for cooking or for boiling water.
- Don't let motors on motor-driven equipment run needlessly in home or factory.
- In factory, store or office, don't light a row or cluster of overhead lights when a single light nearby will do.

Do your part to cut down on electricity and keep pay envelopes full.

THE HYDRO-ELECTRIC POWER COMMISSION OF ONTARIO





# CAMPBELL'S Fruit Market

NAVEL SEEDLESS **Oranges**

**CHRISTMAS SALE**  
FAMOUS "BLUE GOOSE" BRAND



## Blue Goose ORANGE SPECIALS

344's	per dozen	19c
288's	per dozen	25c
252's	per dozen	35c
220's	per dozen	49c
200's	per dozen	55c
176's	per dozen	65c
150's	per dozen	79c
126's	per dozen	93c

*Red Emperor*  
**Table Grapes**  
2 lbs. 25c

WE ALSO STOCK  
THOMPSON SEEDLESS  
GREEN GRAPES  
LARGE GREEN MALAGA  
TABLE GRAPES  
BLACK RIBIER  
TABLE GRAPES

Golden Yellow  
**BANANAS** - 2 lbs. 25c

**Tangerine ORANGES** | Size 150's 39c  
| Size 210's 25c

Blue Goose Texas Marsh Seedless  
**Grapefruit** 6 for 25c

FANCY QUALITY  
**Eating Apples**  
ALL SIZES  
For the Christmas Table

FANCY  
**Eating PEARS**  
Anjou Size 165's 59c doz.

**NUTS IN SHELL**  
Almonds, Walnuts,  
Peanuts, Filberts  
**CANDY**

Christmas Mix . . . lb. 49c  
Cut Rock . . . lb. 49c

Imported  
**TOMATOES** Red Ripe . . per lb. 25c  
**LETTUCE** Large Heads . . 2/25c  
**CELERY HEARTS**  
**HOT HOUSE TOMATOES**

No. 1  
**WASHED CARROTS** . . . lb. 4c  
No. 1  
**WAXED TURNIPS** . . . lb. 5c  
No. 1  
**COOKING ONIONS** . . 3 lbs. 10c  
No. 1  
**SPANISH ONIONS** . . 3 lbs. 20c

**THE IDEAL CHRISTMAS GIFT**

Fancy Fruit Baskets Made to Order  
**GROCERY HAMPERS** - PRICED TO SUIT YOUR PURSE

**SHORTBREAD COOKIES** . . . pk. 30c  
**DAD'S OATMEAL COOKIES** . . . pk. 23c

Horne's  
**COCKTAIL MIX** 16 oz. bottle

**OLD-FASHIONED TOM COLLINS** . . . each 89c  
**GRENADINE** . . . " 89c  
**MARTINI** . . . " 89c

Aylmer Brand  
**TOMATO JUICE** 20-oz. tins . . 2 for 21c  
**KETCHUP** 11-oz. bottle . . each 19c  
**CHILI SAUCE** . . . each 23c

ABC Fancy Pink  
**SALMON** No. 1 tin . . . each 43c  
Choice Quality  
**CORN** Cream Style - 20-oz. tin . . each 19c

Stoney Creek Choice Quality  
**PEACHES** 20-oz. tin . . . each 25c  
Lealand  
**DILL PICKLES** . . . jar 27c

Stoney Creek Choice Quality  
**TOMATOES** 28-oz. tin . . . each 19c

Cateill's  
**READY-CUT MACARONI** . . . pk. 15c  
**SPAGHETTI** . . . pk. 15c

**VI-TONE FAST FUDGE MIX** . . . pk. 35c  
Maple Leaf  
**SOAP FLAKES** Family Size . . pk. \$1.19  
**MINIT TAPIOCA** . . . pk. 18c  
**BENSON'S CORN STARCH** . . . pk. 18c

Green Giant Fancy Quality  
**YELLOW WAX BEANS** . . . tin 19c  
**CORN NIBLETS** . . . tin 19c

1 lb. Cello Bag  
**CRANBERRIES** . . . each 59c  
**LEMONS** Size 300's . . Doz. 35c

6-Qt. Basket  
**McINTOSH APPLES** . . . 69c  
6-Qt. Basket  
**SNOW APPLES** . . . 49c  
6-Qt. Basket  
**SPY APPLES** . . . 65c

Fancy Table  
**CALIFORNIA DATES** . . . pk. 29c  
Turkish  
**TABLE FIGS** . . . 8-oz. pk. 17c  
Black Mission  
**FIGS** . . . . . 29c

Pasteurized  
**PRUNES** . . . . . pk. 21c  
Fancy Muscatel  
**TABLE RAISINS** . . . . . pk. 49c

**FRESH DAILY** - Green Onions, Radishes, Parsley, Broccoli, Spinach, Celery Stocks, Water Cress, Mushrooms

# CAMPBELL'S FRUIT MARKET

Timothy St. - Free Delivery Phone 197j - Newmarket



I wish everyone a Merry Christmas. The New Year will be just what we make it.

**GOOD SUPPLY OF BEST PITTSBURGH ANTHRACITE COAL ON HAND**

Can get best stoker in truck loads

**F. H. ROBINSON**

Coal Dealer

Phone 470W; nights 142

Newmarket



## Last Minute Gift Suggestions

From Santa

LADIES' SLIPS

SCARVES

GLOVES

PURSES

BED JACKETS

BLOUSES

HOUSECOATS

PARASOLS

LOUNGING PYJAMAS

TABLE CLOTHS

LUNCH SETS

PILLOW CASES

BEDROOM SLIPPERS

GOLOSSES

FLIGHT BOOTS

WHAT ABOUT THAT NEW FUR COAT FOR CHRISTMAS?

We are representatives of Goldenson Fur Company one of Toronto's leading furriers

CONTACT US FOR APPOINTMENT —

TERMS IF DESIRED

# H. M. HOOKER

THE STORE FOR LADIES

Phone 315

Newmarket

## Distinctive . . . Luggage Gifts



A perfectly wonderful gift idea for someone special this Christmas is our new, handsome luggage. Individual pieces and matched sets.

\$15.00

to

\$52.50

# Morrison's

Modern Family Clothing Store

Phone 158

Main St.

Newmarket

A small deposit holds any article till Christmas

## Guernsey Breeders Enter Second Year

Last Tuesday evening, over 40 Guernsey enthusiasts in York, Simcoe, and Ontario counties met at the Maple Villa, Maple, for their annual meeting in the form of a dinner gathering. Progress seemed to be the keynote at various reports were received.

C. A. Cathers, Newmarket, president of the York-Simcoe Guernsey club, presided over the meeting assisted by secretary Archie L. McKenzie, Newmarket. Following the introduction of head table each of the gentlemen present was asked to introduce himself. It was very pleasant to notice the increase in new members and men interested in the Guernsey breed.

Following his words very closely the attentive group could obtain many basic suggestions from Gerry Walker, superintendent at Eaton Hall Farm, as this guest speaker outlined methods of improving the general efficiency of raising dairy cattle. His informative address was followed by reports from one of the Ontario directors, D. G. Mc-

Allister of Richmond Hill, and B. B. Hodgins, field secretary of the Ontario Association.

A sound financial statement was presented to the club and in the election of directors the following were given office: East of Yonge St., E. Crossland, Claremont; E. Lemon, Stouffville; A. Baldson, Sharon; Dr. Noble, Richmond Hill; west of Yonge St.: L. Halford, Maple; H. Clapp, Concord; C. Burns, King; and F. McCutcheon, Kleinburg; Simcoe county: D. G. S. McQuarrie, Gilford; D. Harvie, Orillia.

Perhaps the most important new business concerned the possibility of having enough followers to ask the Maple Unit to include a Guernsey line of bulls. This was discussed at length with the new directors receiving the backing of the club in promoting such action.

The friendly evening among pleasant surroundings concluded with a note of appreciation to a number of the officers and field secretary who were responsible for a great deal of the progress acquired over the past year.

## Agriculture Course At Unionville

Announcement has just been made by agricultural representative W. M. Cockburn that the annual four weeks' course in agriculture will be held in Unionville in January following this request by the Unionville Junior Farmers. The courses rotate around the county each year and it has been eight years since such a course was held in Unionville. The department fully expects the surrounding district can provide enough young men to equal the record set at Newmarket last year where an average of 44 attended daily.

The first of these courses was held in the old high school at Newmarket by the first agricultural representative, Professor J. C. Steckley, now director of the Ridgeway experimental farm, and looking over pictures of these early classes recently we were impressed with the large number of those "boys" who are now successful farmers. The course is designed to provide agricultural instruction in practically all phases of farm problems. It is particularly adapted to young men but many senior farmers are attracted to the course by the subjects presented.

While basically the course will be somewhat along the lines of those held in recent years, it is planned to have a number of outstanding farmer speakers and a few specialists throughout the month. Classes will be held Monday to Friday from 9.30 to 4. All young men are invited to attend. There are no township or county boundaries. Now that the roads are kept open in winter many from Richmond Hill to Claremont and from Stouffville

### Kettleby W.A., W.M.S. Name Officers

Kettleby—The regular monthly meeting of Kettleby United church W.A. and W.M.S. was held in the hall December 7. Mrs. McCluskie presided at the W.A. and Mrs. F. Billings gave an excellent and most appropriate talk entitled Leadership. Mr. Cragg conducted the election of officers for both W.A. and W.M.S. The officers for the W.A. for 1944 are: hon. pres., Mrs. C. E. Cragg; pres., Mrs. A. McCluskie; vice pres., Mrs. L. Heacock; sec., Mrs. J. Lepard; corr. sec., Mrs. A. Marshall; press sec., Mrs. G. Cambourne; organist, Mrs. I. Webster.

Card committee, Mrs. W. Sab-in, Mrs. I. Webster, Mrs. F. Billings, Mrs. Wm. Hodgson, Mrs. L. Heacock, Mrs. F. Curtis; patronage committee: Mrs. F. Curtis, Mrs. L. Heacock; flower committee: Mrs. S. Heacock, Mrs. A. McCluskie, Mrs. E. Blatchford.

Mrs. Cambourne conducted the W.M.S. and led in a special Christmas candle service with Mrs. Cragg, Mrs. A. Marshall, Mrs. F. Curtis, Mrs. S. Heacock and Mrs. J. Lepard taking part. The theme of the service was Christian World at the Feet of Jesus.

Officers of W.M.S. for 1944: hon. pres., Mrs. C. E. Cragg; pres., Mrs. Wm. Hodgson; first vice pres., Mrs. I. Burns; second vice pres., Mrs. R. Marshall; sec., Mrs. A. Marshall; treas., Mrs. F. Curtis.

Christian stewardship sec., Mrs. G. Cambourne; temperance sec., Mrs. R. Gorr; stranger's sec., Mrs. J. Archibald; assist., Mrs. A. McCluskie; supply sec., Mrs. J. Lepard; assist., Mrs. J. Day; missionary monthly, Mrs. S. Heacock; pianist, Mrs. R. Marshall; assist., Mrs. F. Curtis.

A delightful supper was served by hostesses Mrs. C. Cragg, Mrs. A. McCluskie, Mrs. F. Billings and Mrs. F. Schmidt.

Shale processing for oil is being pressed in many countries.

to Agincourt have already indicated their intentions to attend these practical discussions of farm problems and visits to stock farms.

## York Juniors Heard In Broadcast

The York County Junior Farmers went all out a week ago when on Thursday night they presented their half-hour radio broadcast over CHML, Hamilton. The program was based on the District Junior Farmer Camp held last summer and the participants used script prepared by Mrs. Dorothy Bowman of Newmarket, the dramatics director at the camp, and Lois Graham, Highland Creek, district director.

Jack Watchhope, president of Schomberg Junior Farmers, did a fine job as master of ceremonies and in addition interviewed Lois Graham and Keith Wardlaw. In this interview Lois presented the staff's point of view while Keith outlined those of the campers. During the discussion Myrna Coulson of Unionville, Betty Barber of Victoria Square, Norman Tyndall of Victoria Square and Stuart Watson of Unionville took part. The songs and yells required, in addition, the voices of Valerie Hunter, Schomberg, and Mildred Spring, Unionville.

Miss Margaret Watson of Kleinburg supervised the entire musical portion which was acclaimed most interesting and the whole program, according to Wally Ford, farm broadcaster at CHML, was a complete success. He looks forward to the next visit of the York county group in March.

### SNOWBALL

Over 80 attended the W.I. euchre which was held last Tuesday, Dec. 7. The following were the prizewinners: ladies' first, Mrs. Bray; second, Mrs. Burling; consolation, Mrs. Alvin Ridley;

men's first, Mr. Ron Robson; second, Mr. Tom McKewen; consolation, Clifford Seaton. The lucky draw was won by Mrs. Barbara Brown, granddaughter of Mrs. George Case.

Congratulations to Mr. and Mrs. Arthur Evans on the birth of a baby girl, Barbara Ann, a sister for Jean, Lulu, Gloria and Elgin.

The W.A. bazaar which was held last Friday night at the church was a great success. The supper was served by the ladies. Mrs. D. McDonald, Aurora, spent Friday with Mr. and Mrs. Clifford White and family.

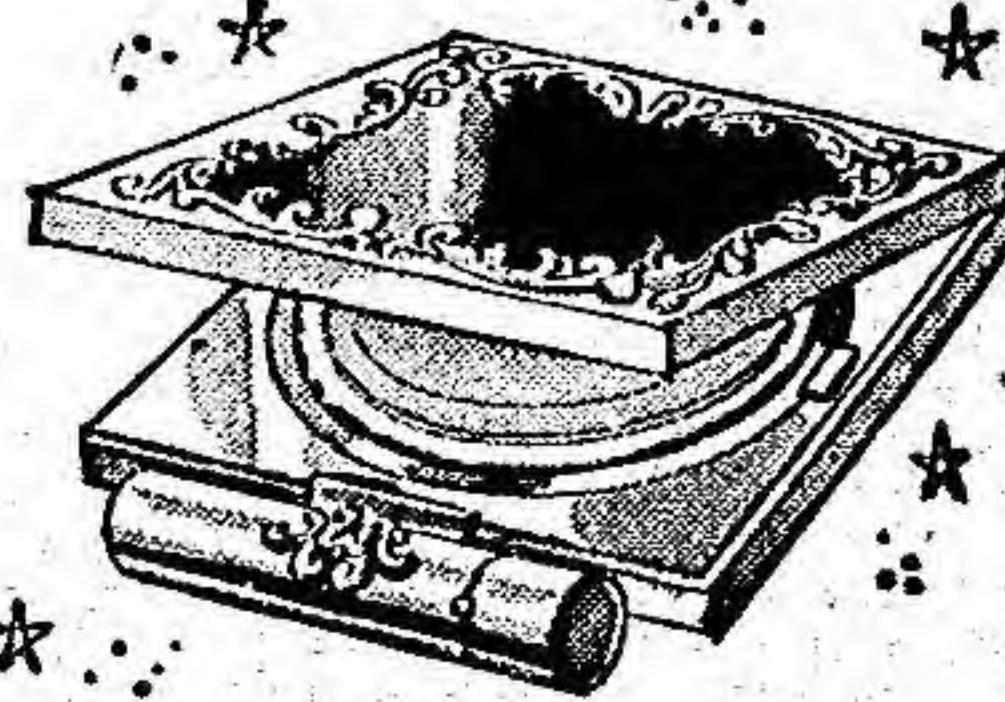
Mrs. J. C. Leonard, Stayner, who has spent three weeks convalescing at the home of Mr. and Mrs. Ed Reddick, returned home last week.

The regular W.I. meeting will be held Wednesday, Dec. 29, at the home of Mrs. Herb Patrick.

The community club meeting was in the charge of Mr. Leonard White. Len gave a violin solo accompanied by Mrs. Wm. Davidson at the piano. The guest, Mr. Clarence Mackey, gave a delightful piano solo. He then brought back to our memory the birth of Christ in his Christmas message. Another guest was Mr. George MacDonald who sang two delightful solos which were enjoyed by all. An interesting talk was given by Len on A Wonderful Baby's Birth. There was a good attendance.

EVERY TINY ATOM of rich, coffee flavor in Maxwell House is captured by "Radiant Roasting" . . . a special process which develops fully all the delicious, stimulating goodness of this famous brand.

*Treasure of a Gift!*



helena rubinstein's  
*Baroque Vanity*

Clever as it is elegant . . . for a lipstick forms the clasp of this beautiful, sophisticated compact. Done in gleaming black or ivory enamel, with a rocco border in the same golden-bright metal as the lipstick clasp, Helena Rubinstein's BAROQUE VANITY is an eye-catching beauty accessory sure to delight every lovely lady on your Christmas list. 6.50.

## The BEST Drug Store

78 Main St., Newmarket

Phone 14

PATRONIZE  
YOUR  
HOME TOWN

The Newmarket Retailers' Weekend  
**A "DEL" SPECIAL**

A QUICK  
SHOPPING  
GUIDE

— Newmarket Retailers' Easy Shopping Guide — Phone Orders Accepted — Quick Delivery — Personal Service —

## THE BEST DRUG STORE

J. C. BEST, Phm. B., Prescription Specialist  
PHONE 14 NEWMARKET, ONT.

### GIFT SUGGESTIONS

FOR HER

Lingerie  
Housecoats  
Purses  
Gloves  
Scarves  
Dresses  
Coats

DORIS LADIES  
WEAR

Phone 114 Main St.  
Newmarket

CHRISTMAS CARDS  
ARE HERE  
PERCY HUTCHINSON  
TOBACCONIST  
Phone 197W  
Main St., Newmarket

THOMPSON'S BEAUTY  
SALON

6 Main St., Newmarket

This Christmas  
Make Her  
GIFT  
A  
PERMANENT

COMPLETE STOCK OF  
VICTOR, BLUEBIRD  
COLUMBIA  
and  
DECCA RECORDS  
NEWMARKET  
RADIO  
ELECTRIC  
Phone 533

Listen to CHUM at 2.30 p.m.  
each Saturday afternoon

NOW IS THE TIME FOR THAT  
FINAL CHECK OVER  
BEFORE WINTER STRIKES

Prepare your car for the Heavy Strain  
of Cold Weather Driving

CONSULT OUR SERVICE MANAGER,  
MR. FRANK CLARK, WITH NO OBLIGATION  
KERRICK KLEEN your Motor for best performance

## Morton Bros.

NEWMARKET  
88 Engle St.  
Phone 848

MOUNT ALBERT  
Main St.  
Phone 5920

## POLLOCK'S SHOES LTD.

NEWMARKET

### GIFT SUGGESTION

USE POLLOCK'S GIFT CERTIFICATES  
Skating Outfits, popular prices, Snow-Boots, fur lined,  
\$6.95 to \$11.95; Cosy Juliets, \$1.98 to \$3.45 a pr.;

Men's Romeos, \$2.98 to \$5.95; women's fur-

trimmed Goloshes, \$1.50 to \$5.85

BIG ASSORTMENT CHILDRENS' SLIPPERS

PLAY THE GAME  
BABY PRAMS  
AND CARRIAGES

CHRISTMAS TOYS  
Newmarket Sports  
and  
Cycle Shop

Timothy St. Phone 800m  
NEWMARKET

PLAY FOR HEALTH

MARIGOLD  
GIFT IDEAS

and

Boxed Chocolates

FOR

CHRISTMAS

MARIGOLD  
GIFT SHOPPEE

PHONE 787

DECORATED

FRUIT  
BASKETS

ANY PRICE  
SPECIAL BASKET

AT \$1

ORDER EARLY

for your Christmas basket

THE  
NEWMARKET  
FRUIT STORE

Turn Out That Light . . .  
**SAVE HYDRO**

## Christmas Is In The Air At HOOKERS

STORE OPEN ALL DAY WEDNESDAY  
DECEMBER 15 AND DECEMBER 22

## Masonite Tile Board

GREEN, YELLOW, RED BLACK, WHITE

## NEWMARKET LUMBER CO. LTD.

Davis Drive

Phone 475

CHRISTMAS  
CHOCOLATES

Murray's I.D.A. Drug Store  
WE DELIVER FASTER  
PHONE 300

Regular and Special Assortments  
in one and two-lb. boxes  
Molts, Nollsons and  
Smiles 'N' Chuckles







Everybody's  
giving them!

There's a special something  
about these fine Laura Secord  
Candies with the true old-time  
goodness that everybody loves.  
That's why they are such a popular  
choice for every gift occasion. And you  
know they are always fresh!

**Laura Secord**  
CANDIES

**THE BEST DRUG STORE**

78 Main St., Newmarket

Phone 14



## A New Page In Co-operative History

After 35 years of service to farmers and others, Ontario's provincial co-operative has been reorganized as a federation, officially owned and controlled by over a hundred local co-operatives with 40,000 member-families.

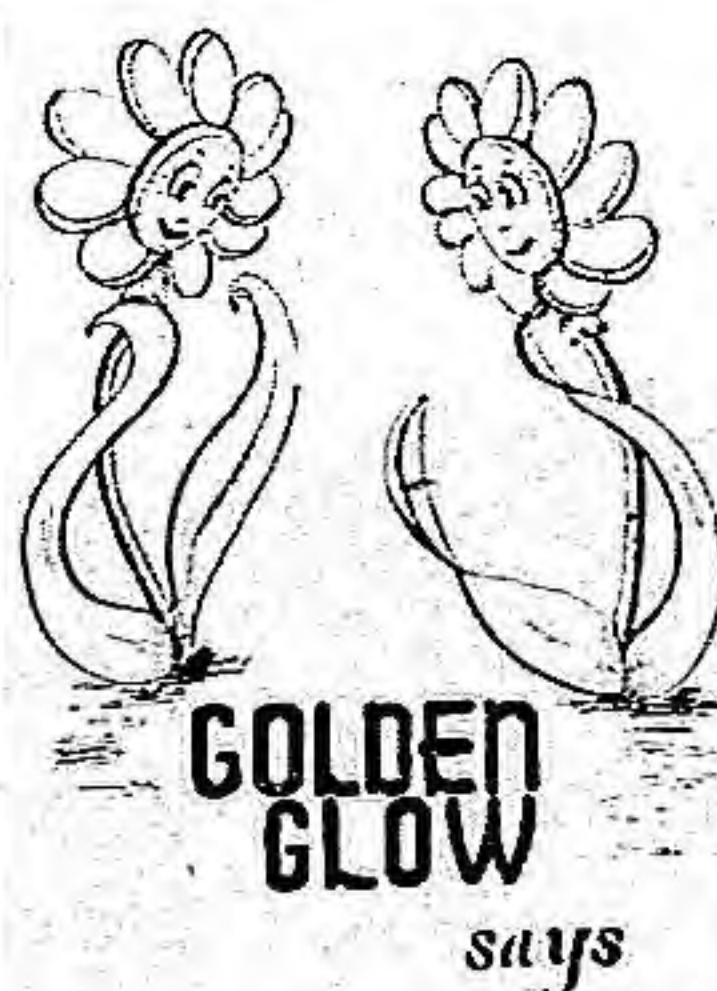
During the year ended September 30, 1948, the Central attained a new record of volume at 38 million dollars and netted 350 thousand dollars of earnings.

Locals will find their Central of increasing value both in wholesaling and manufacturing Co-op Brand farm supplies and consumer goods and as a central marketing service for a number of major farm products.

You build your own business when you

**Patronize  
Newmarket Co-Op**

Phone 366 Main St. Newmarket



### FIREMEN'S PARTY

Aren't Christmas parties the best fun ever?

We were at one last Friday evening in the Scouts' Hall arranged by the firemen. If you want anything done, and done the best ever, just get our fire brigade to undertake it! They did everything themselves, the men I mean, and gave the party for the little folks and their mothers and the town council. The men did every last thing—I imagine they even washed the dishes at the close. Yes, we had a supper as well as our entertainment, a beautifully decorated Christmas tree with colored lights and Santa Claus himself to distribute the gifts to the children.

I didn't ask who Santa was—he was "Santa Claus", you know, and small folks should not know anything but that one fact, though I honestly think it must be rather bewildering and confusing seeing so many different ones. Luckily the Santa Claus costume follows the regulation red suit trimmed with fur, a parka edged with fur and high black boots, all shiny and edged with fur, too.

Of course, Santa must be plump and jolly and laugh a lot and greet all the children—old St. Nick is the children's special, you know, and the firemen's Santa was true to form in every particular and was greeted with favor by old and young alike. He surely was a splendid Santa and handed out gifts to the children in true St. Nick style and coaxing the tiny, shy ones and jollying along the older ones!

Imagine our delighted surprise when all the women folk were handed a box of Laura Secord chocolates wrapped in Christmas wrappings with our names inscribed on the gift card! It was a "sweet" surprise and much appreciated.

The entertainment pleased the older ones as well as entertaining the small folk. It started off with two comic films and they really were funny! The first was Old King Cole and Felix the Cat, the second was Tonerville Trolley with Powerful Katrinka and all. We sang songs and carols to the accompaniment of Isha Goodman at the piano and he played special, spirited selections especially chosen for the children. Then there was a string trio who gave generously of their music, even playing while we had supper. But that supper! You never saw anything done quicker and sleeker (excuse my slang expression, but it describes it so neatly), than the way the firemen cleared the hall, set up the tables, laid those same tables with dishes, silverware and refreshments—and then the capable, efficient way they served us, their guests; and when all "had eaten and were well filled", again they cleared away the long tables and the evening ended with a dance, starting with a jolly square dance, a quadrille with a former fire chief, Wes Osborne, calling off. Our thanks to the fire brigade for a delightful Christmas party.

# The Farmer And Income Tax, Is He Paying His Share?

(Reprinted From a Recent Issue of The Financial Post)

Are Canadian farmers paying their fair share of income tax? The Citizens' Research Institute of Canada points out that in 1946, net farm income in cash and kind was estimated at just under \$1.4 billion; the 40,000 farmers who paid income tax showed a total income tax of only \$55.5 millions.

J. E. Latimer, chairman and professor of economics, MacDonald College (McGill) and outstanding farm economist, in an article especially written for The Financial Post, declares that the only fair comparison is between farmers and others who are in business for themselves; that farmers are tax because they do not have proper accounting systems, and that the farmer can't be expected to pay income tax when he must take controlled prices for his goods.

By J. E. LATIMER

Farmers have traditionally favored income tax as a source of public funds, as it is a fairly dependable evidence that they had an income. During the decade of the thirties this was their constant cry. This is a point that needs elaboration.

### For Use in Comparison

Farmers are the largest group in our economy working for themselves. This is one reason why they get off so easily in income tax, but comparisons of their payment of income tax should be made with other groups who are in business for themselves.

Income taxes fall heavily on those who are reported on, simply because it is easy to avoid reporting income where individuals are in business for themselves. That is what is suggested by saying income tax lacks the incentive to veracity.

The income tax is not the only tax that suffers from this weakness. The venerable personal property tax suffers the same disability. It taxes people on what they own and what they owe, because it is easier to hide a mortgage than real property. Hence, the personal property tax becomes solely a real estate tax.

Farmers pay a large share of this tax, as real estate is fundamental to the business of farming. In 1947 the taxes on farm and in Canada was \$79 millions in round numbers. Assuming that the number of farms is about the same as in 1941, this would average slightly over \$100 per farm.

This is only a small part of the taxation paid by the farmers. Farm expenses include tractor fuel, (\$69,841,000), trucking licenses and operating costs, (\$25,023,000), and car expenses, (\$30,872,000), a total of \$127 millions in round numbers. These items carry considerable taxation and by virtue of the somewhat isolated location of many farms it is reasonable to expect these expenditures are chiefly incurred for business purposes.

### Can't Pass on Tax

Farmers are lax in paying income taxes chiefly because of their inability to pass on taxes in the price of the goods they sell. The purveyor of farm products has the least power over price of any large group of specialists. During certain periods of food scarcities, there may be a chance of passing on the tax. These periods are generally short-lived and even now growers of both apples and potatoes are appealing for price support for the 1948 crops.

These appeals have greater force today due to the general policy followed during World War II of limiting profits in farming by established ceilings. Provision of ceilings when prices are high is bound to be followed by requests for floors when prices are low.

With price ceilings, there was no great hope of securing "excess profits tax" of any great amount from the business of farming. Now with most of the controls removed there is greater expectation of income tax payments from farmers and more general criticism of the disappointing collections.

Had prices of farm products been permitted to rise even to the level prevailing in the United States, pure income tax would no doubt have been collected from farmers. It is hard to have it both ways. If prices of farm products are kept low, directly or indirectly, the dependence will be greater on other sources of public funds than income tax from this group. Some Farm Prices Regulated Since the period of decontrol, criticism has increased. Yet since price ceilings have been given up generally, prices of some farm products have been indirectly regulated. Prices of wheat in Canada have been below what they might have been both for export to Britain and for home consumption by a bilateral trade agreement of four years duration now entering its third year. It has been estimated that this arrangement has prevented farmers from securing over half a billion dollars during the last three crops. This additional revenue might have enabled farmers to pay more income tax. Those who pay more than

their share of income tax may console themselves at the moment with the fact that the bread they eat costs them less than if the raw material (wheat) was paid for at the price that is charged export markets outside of Britain. They may also console themselves with the fact that meat, though fearfully high or the consumer, was lower from 1941 to Aug. 15, 1948, than it would have been had not the embargo against shipment to the United States kept the price down during the six-year period. Again it is hard to have it both ways.

It is a deplorable fact that everyone is not a contributor to the income tax. If anyone or any group is unable to qualify as an income tax payer, it should be the business of those seeking public funds to find out why and attempt to remedy the situation. The way to ensure redundant revenues is to secure general prosperity.

### Farm Accounting

It is hard to appraise farm revenue. More accurate records are recently available, yet improvement is still possible and necessary. Recently also, income tax methods more applicable to the farming business have been provided. It is sometimes said with reason that few farmers are able to properly fill out tax forms. If this be true it may be suggested that farmers do as others—employ some help with this job.

The better methods referred to above refer to the income of the industry as a whole. According to the Bureau of Statistics net returns from farming operations or the years 1946 and 1947 were \$91,021,000 and \$1,160,755,000. The total workers in the industry was estimated at 1,157,000 in 1946 and 1,147,000 in 1947. This represents 25 percent of the total labor force in 1946, 24.1 percent in 1947, and it is also pointed out that it was 22.7 percent in 1948.

Just why there would be such a decline in the number of workers in this field that appears so attractive to those who are not in it is a problem. It might be suggested at this time that the net revenue of the farming business fell far short of the proportion of the national revenue that its workers formed of the total labor force in these particular years.

If 1,157,000 workers in 1946 received a net income of \$91,021,000, it amounted to \$848 each. If such was the case, it is not particularly surprising either that here were fewer workers in that business in the following year or that income tax collections from this group were disappointing.

In 1947 results were better. Fewer workers secured a net of \$1,160,755,000 which averaged \$1,012. Certainly 1948 will prove a more profitable year than last year.

Arriving at "Farm" Income How is this net figure secured? It includes cash income—minus cash expenses, and a valuation of farm products home-consumed, including food and fuel and an allowance for house rent. This figure is complete for income from farming. Farmers secure income from other sources which is not included in his net. Income from other sources than farming will be added at the source and does not show up in their accounting.

Assuming that this argument may not be taken too seriously and that some further proof may be required, we append the following record of payments of income tax by individual farmers:

This record compares very closely with income from the industry for the period. Less than one-twelfth as many farmers paid income tax in 1933 as in 1948. The net incomes of 1933 of an industry employing at that time a million and a quarter workers in round numbers is given by the Bureau of Statistics as \$500 millions.

It was well on in the war years

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The large congregation which filled the United church last Sunday was well repaid in hearing the excellent sermon by the pastor, Rev. M. R. Brown, and

also the special Christmas music by the choir of 20 voices. Next Sunday, Dec. 19, will be Christmas Sunday and will include a White Gift service which may consist of gifts of canned goods, baking, children's clothes

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and toys in white paper or money enclosed in a special envelope placed in the seat. We are looking forward to a happy Christmas morning service of carols, gifts and greetings at 11 a.m.

On Sunday evening there will be a candlelight service in the United church sponsored by both W.M.S. auxiliaries and the C.G.I.T. A impressive service is being sponsored. The offering at this service will be given for needy children in the summer mission field that they may enjoy Christmas happiness and cheer with their student missionary, Gordon Winch, who is planning to visit the mission field for the Christmas weekend.

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## To Seek Tenders For Bradford School Ere New Year

Bradford — The people of Bradford have high hopes of a substantial boost for education in their community shortly. Bradford's public school board recently unanimously passed a motion requesting that the board of education grant them permission to draw up plans for a new public school and to purchase the necessary land.

The public school board expects to call for tenders for the construction of the new school before the new year. A six to eight-room building is planned, modern in every detail. Overall cost is estimated at close to \$170,000. The public school board with the new town council have visited the new Etobicoke school and the new school at Woodbridge where the latest developments in school construction were observed and discussed.

The town of Aurora also plans to improve its public school facilities as soon as possible. However, in Aurora's case the necessary plans and decisions have taken much longer to materialize than they have in Bradford. In a poll conducted by The Era and Express on Yonge St. Aurora, a number of Aurora citizens commented upon and endeavored to explain this difference. It was generally agreed upon that while Bradford is setting Aurora a shining example of municipal efficiency it is not, however, beset with the additional, complicating problems faced by Aurora.

Two years ago the people of Aurora agreed to an expenditure of \$285,000 for a new public school. Since that time the new high school area has been introduced thereby raising the possibility of a new high school. As one Aurora ratepayer commented, "with four school buildings, Aurora would be building-poor". One possibility in this instance is the conversion of the old high school into a public school. However, if a new high school is not built it is felt that a new public school would be the only alternative. Nevertheless, the speedy work of the Bradford school board was highly commended, a number expressing the wish that Aurora could act upon its school question in a similar fashion.

Newmarket is also considering the construction of a new public school to relieve the serious overcrowding which now exists and to anticipate the expected growth in the public school population over the next few years. The public school board brought its plans to the town council into last spring, asking specifically that the council obtain an option on the proposed site at the former camp area.

Since then, however, the school board has been unable to make much progress because of delays arising out of procedure and misunderstandings.

## Cemetery Request Denied By Whitchurch

The contemplated cemetery at Gormley is very much a "dead" issue now so far as the town council is concerned. That body turned down the plans this week and refused to grant a permit for burial place there. Main cause for the "thumbs down" attitude of the council was the size of the grounds, which the authorities said was not large enough and provided no arrangement for future expansion.

Of course there was also said to be no real necessity for a cemetery at Gormley since numerous grounds in the neighborhood are far from being filled up. However, this fact alone would not be sufficient to refuse the Gormley United Missionary church folk a cemetery of their own, one official said. It was just a contributory factor. Grounds for the proposed cemetery came to the church as a gift.

At the meeting the cemetery issue was disposed of, council viewed plans for another subdivision at Wilcox Lake which will get the approval of council when all conditions are complied with in setting up such subdivisions.

## Founded Transport Co., J. J. Lonergan Dies

John Joseph Lonergan, Sutton West, died at the age of 62 at St. Michael's hospital, Toronto, on Saturday, Nov. 27, 1948. He had been ill since he retired in 1941. He was the founder and owner of the Lonergan Transport which was started in 1930 after the Metropolitan railway was discontinued. He was born at Sutton West in 1886, the son of the late Mr. and Mrs. Thomas Edward Lonergan. In 1917 he married Clara Maude Jenner.

He was a member of St. James Anglican church, Sutton West, and his chief interest was his family. Surviving are sons, William, of Shelbourne, Richard, John and Donald, daughters Margaret (Mrs. Francis Watt), Sutton West, Helen (Mrs. Max Murrell), Sharon, Mary Louise, Dorothy Joanne, Nancy Anne, at home, brothers Lawrence, Jackson's Point, and Frank, Sutton West, and sisters Mrs. David McLaughlin, Jackson's Point. Also surviving are five grandchildren.

The funeral service was held at St. James Anglican church, Sutton West, on November 30. Rev. W. Ivan D. Smith, B.A., L.Th., was the minister. The service was the simple Office of the Dead of the Church of England. The choir led in the singing of the hymns, "Fight the Good Fight," "Peace, Perfect Peace," and "Nunc Dimittis."

Funeral services were Frank Culverwell, Frank Kaiser, Allen Ralton, Grover Morrison, Alex Anderson and William Pugsley. Interment was at Briar Hill cemetery, Sutton West.

Wreaths of flowers were received from Briars Dairy, the management of Cochrane Dunlop Hardware Co., the employees of Cochrane Dunlop, students of Shelbourne high school, staff of Shelbourne high school, Strathdee Transport Co. Ltd., Mr. and Mrs. Max Murrell, the Frank Lonergan family, the Jenner family, Mr. and Mrs. Thos. Donahue, Detroit, Mr. and Mrs. Richard Kane, Detroit, the immediate family and several others.

Among those attending from a distance were Mr. and Mrs. Thos. Donahue, Detroit, Mr. and Mrs. Richard Kane, Detroit, Mr. and Mrs. Roy Jenner, Mr. and Mrs. Jack Harrison, Mr. and Mrs. William Ryan, Mrs. John Hodson, Miss Jean Lonergan, Mr. Fred Lonergan, Mrs. Eric Channing, Mr. F. J. Chapple, manager of Cochrane Dunlop Hardware Co., and Mr. Les Mote, all of Toronto, and Mr. Stan Osborne, Newmarket.

### DO FARMERS PAY?

(Continued from Page 6)  
combinations of subsistence and part-time farms. These farms, where income from outside sources or farm products home consumed form the chief source of income, should not be included. Deduction of this number from the total leaves slightly less than 800,000 commercial farms. In 1940 for the country as a whole, one farm out of 12 paid income tax.

These part-time and subsistence farms comprised over half the total in the three Maritime provinces, nearly half in Quebec, about one-quarter in Ontario and Manitoba, less than one-fifth in Alberta and Saskatchewan, while British Columbia had 40 percent in this class. This explains in large measure why the greater proportion of farmer taxpayers are found in the western provinces as the proportion of commercial farms to total are greater in that area. The industry in more commercialized in the western provinces where farms are larger and revenue per farm greater.

Increased returns from income tax has resulted from "deduc-

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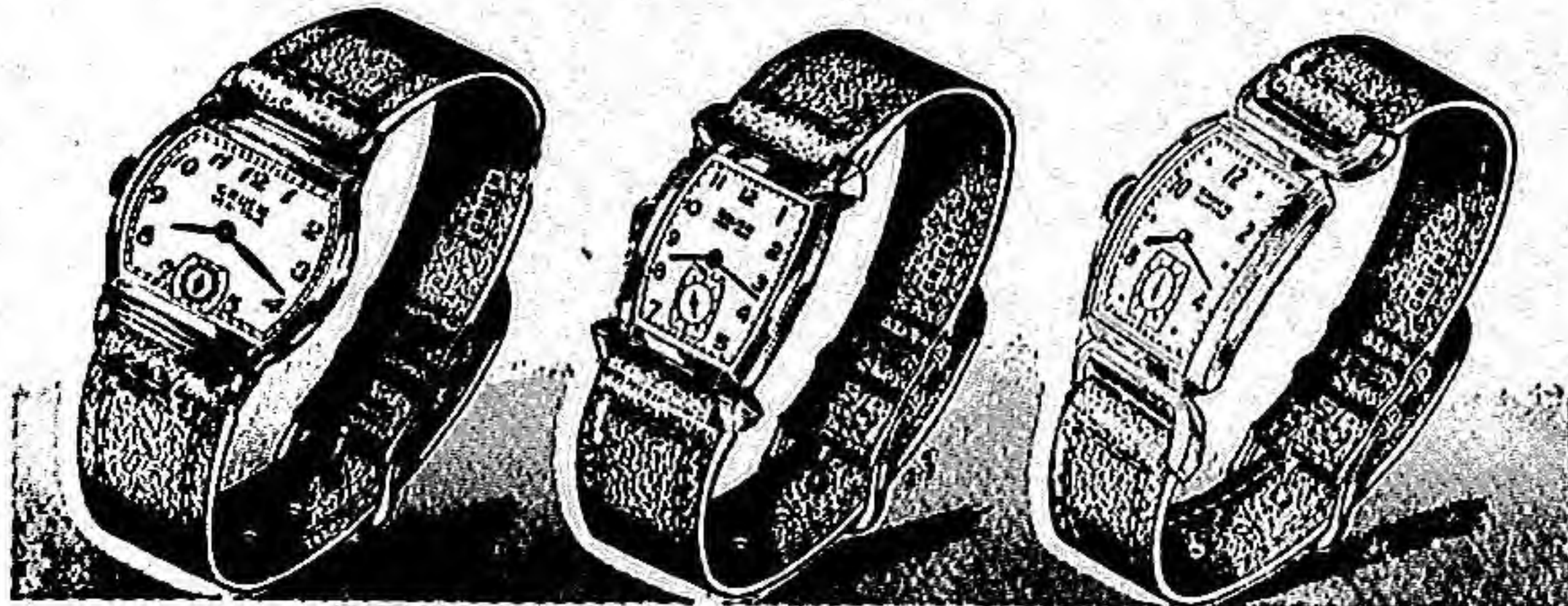
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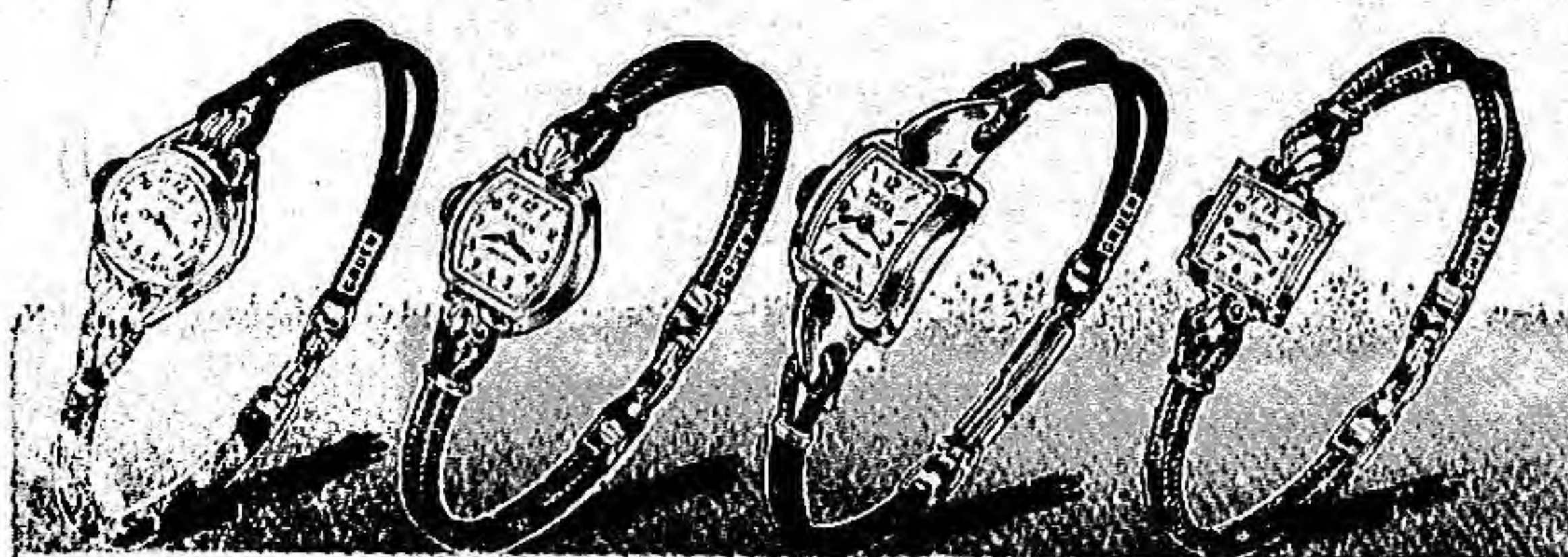
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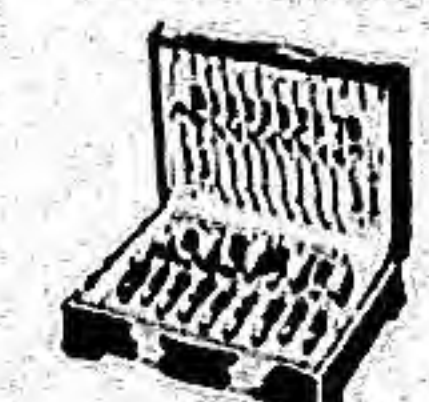
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